

MID-SEASON FASHIONS

David Jones'

CHRISTMAS GIFTS 1948



CHECK TAFFETA DRESS, 117CI: 114/- . WHITE STRAW HAT, 27CI: 47/- DETAILS ON PAGE 5



A Grafton; Rayon Crepe; a Sheer

112C1: Multi-floral "Grafton" shirt-maker dress of famous Grafton fabric with unpressed front pleats and a gored back. This material cannot shrink, stretch or fade; remember too how easy it is to wash and iron. Add to these qualities its natural good looks and you have the ideal summer dress. Sizes 32, 34, 36, 38, 40, 42 bust. 32-38, 44/6. 40-42, 47/-.

117C2: "Henley" Shirtmaker is a good rayon crepe in plain colours. Longer length skirt has a generous 2½ inch hem and a three-gored back. The front skirt hangs gracefully in gored, unpressed pleats. Bodice is finely tucked and fastens with three gold-centred plastic buttons. In pastel blue, beige or grey. 32, 34, 36, 38, 40, 42 bust. Price is 113/-.

85C1: Sheer Classic Dress has a fitted shoulder yoke and an embroidered collar of delustrated rayon which is easily detached revealing plain revers. Skirt has three-gore back and a group-pleated front. Multi-coloured design on a grey, pink or blue ground. It is available in sizes to fit 36, 38, 40, 42 and 44 inch bust. Price is 137/6.



Two Classics for Summer

86C1: Soft Moygashel fabric Suit has very adaptable characteristics. Adjustable neck-line buttons up to the embroidered collar for formal wear or can be left loosely open. The gored coatee is prettily moulded and embroidered flaps cover real pockets. The six white buttons are in an unusual cut-out design. New-length skirt is also gored, giving slender hip-fitting and fashionable fullness at hem. One colour only—moonstone blue with white embroidery. 32, 34, 36 bust. 105/6.

88C2: Printed Lystav makes this crisply-smart dress with a three-buttoning front and darted bodice. Tailored rever neck may be worn with or without the white slip-in collar. Skirt has comfortable fullness flowing from the eight stitched front pleats and the back is cut in two panels; waist finishes with an inch-wide matching tie belt. The dress will wash and wash, retaining always its original texture and colour. Navy or pink design on white ground. Sizes 32 to 42 bust. Price, 67/6.



57C1



57C5



57C4



57C3



57C2

American styles in gay Cottons

57C1: Multi-coloured Seersucker with slim fitting back and yoked bodice. Concealed front fastening from neck to hem. The pointed revers match the cuffs on short sleeves. Seersucker is tubbable and requires no ironing. If you must iron it, be sure garment is thoroughly dry and iron cool. Sizes 32 to 38. Price 46/6.

57C5: Multi-coloured floral Apron with adjustable straps, gracefully frilled. Available in pink, blue or green. 13/3.

57C3: Two-way Apron with contrasting frills. Can be worn as a waist apron or bib-style. In pretty shades of pink, green or lemon. A useful gift at 10/6.

57C4: Plain waist Apron in pink, blue or green with contrasting floral trimming on the two deep pockets and hem. 6/10.

57C2: A prettily shaped waist Apron in plain colours, with pretty chintz at waist, hem and edges. Aprons are available in either blue, pink or green. 10/6.

★ These Aprons are American-styled in guaranteed washable cottons, including famous Fortuna and Caesar Fabrics. When ordering, please state your 2nd and 3rd choice of colours.



This season's "cover girl"

WEARS A "HENLEY" CHECK TAFFETA NEW LOOK DRESS

117C1: You couldn't choose anything cooler than this featherweight taffeta with its sweet oval neckline and detachable white pique collar. The sleeves have under-arm gussets giving freedom of movement and the full skirt swirls from a nipped-in waist. Checks of green, blue or green and brown. Bust 32 to 38in. Price 114/-
Freight Paid

152C1: The Cartwheel Hat is made in Swiss straw and trimmed in navy or white grosgrain. Head 22ins. At 47/-

Freight extra, N.S.W., 1/-; 1'state, 1/6; Far States, 2/-;

Add 1/- extra for box

R *ead all these important notes*

on services offered and hints to help you when ordering

If you use the Order Form instead of writing a letter, you'll save time and receive your order much more quickly.

Our Personal Shopping Service can give you personal help when you're faced with a wedding or special social function demanding a special dress and accessories. Our personal shoppers will make the selection for you if you write to "Pauline," Personal Shopping Service, David Jones', Sydney. Please give full details of sizes, quantities and colours required.

The Lay-by Service is unfortunately no longer available.

Do make a second and third choice in colour and design when ordering so that we may make a substitution in the event of your first selection being sold out. If we are unable to fill your order we will, of course, refund your money.

Details of measurements and sizes should be entered on your Order Form. Also, please take the precaution of checking whether the garments you order are quoted in your size in Catalogue.

The Air Freight Service is available to you if you live on an air route. We pay the ordinary postal rates, you pay the balance. If you wish to use this service, please include balance of postage with your order

Our Dry Cleaning Service for furnishing drapery and clothes is available to country customers. However, we are at present unable to undertake Dyeing or Invisible Mending.

Our Travel Service can help you arrange your holiday tour and make all booking arrangements for the Barrier Reef or islands off the East Coast.

A Deposit Account is useful. You deposit a sum in your account and then make your purchases. There's no monthly bill but you receive a monthly statement of purchases made, showing balance remaining.

Remittances may be made by Cheque, Postal Note, Money Order

Separate Parcels to different addresses cannot be sent, owing to staff shortage. So your entire order will be sent as one parcel

Patterns of Fabrics. Please don't write for patterns as, owing to staff and materials shortage, we are unable to supply them.



When in doubt—give a

GIFT TOKEN

You really can't do better than to give a Gift Token. The recipient then has the added pleasure of selecting his or her present at leisure. And by children, of course, this form of present is especially appreciated. Gift Tokens are priced from 5/- each, so please state, when ordering, the value of the Token you require.

DAVID JONES' GUARANTEE SATISFACTION OR YOUR MONEY BACK



Restell

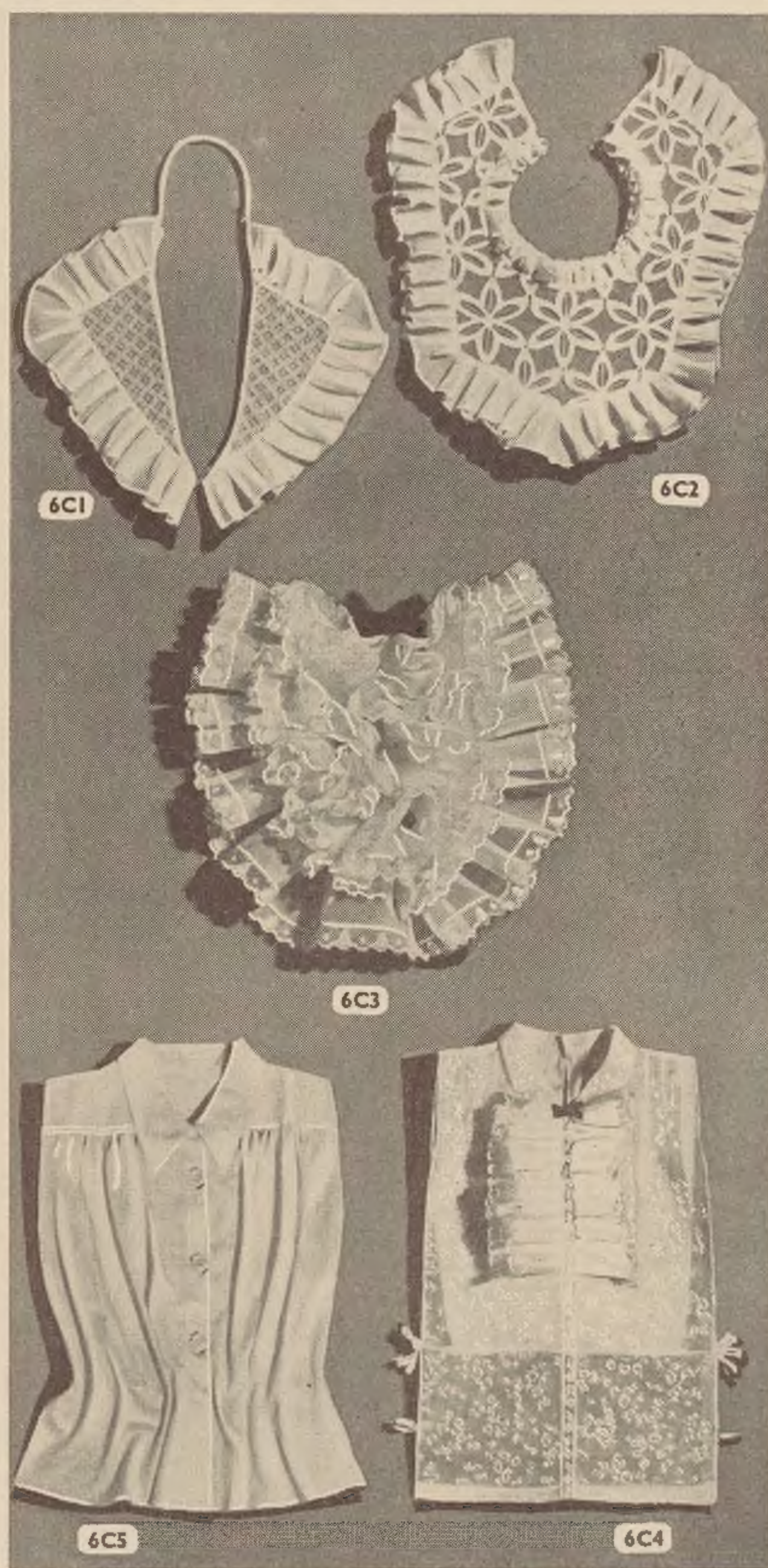
MADE EXPRESSLY FOR
DAVID JONES'

Colourful dress of "Sparva" Spun

112C2: A Dress such as this, which is of a well-known make and unconditionally guaranteed, is a happy addition to any wardrobe. This Shirtmaker buttons to the waist and has a shoulder yoke to give that becoming fullness. The graceful skirt has a centre-front pleat with gores on each side and the back is also gored. Sparva spun is so delightfully cool to wear in hot weather and is so easily laundered, retaining its freshness after every wash. Assorted multi-florals in bust sizes 32, 34, 36, 38, 40 and 42 inches. Price 56/6

Smartly cut Shirtmaker Dress

88C1: This Dress has been faithfully copied from an American model in shirtwaist style. The material chosen is a firm-bodied linen-type rayon in most becoming shades of powder blue or rose, and the Dress is beautifully tailored throughout. Collar and inset revers are neatly row-stitched, as is the self tie-belt. The skirt has an inverted pleat in front and three-gored back. Shoulders are squared and bodice is darted at waist. Workmanship is excellent and all seams are oversewn. Bust sizes 32 to 42 ins., 64/6



- 162C2: An eight-button (three-quarter) length fancy rayon Glove in slip-on style. In white, black or navy. Sizes 6 to 7½. Price 5/8
- 16C3: Hand-crocheted Glove imported from Italy. Made in fancy openwork design in white and ecru. Sizes 6 to 7½. Price 10/11
- 16C5: Eight-button (three-quarter) length fancy fabric Glove with tucking at top. White, chamois, beige. Sizes 6½ to 7½. Price 8/9
- 16C1: Three-button length rayon mesh Glove is available in white, pink, black and sky blue. Made in sizes 6 to 7½. Priced at 4/10
- 16C8: Eight-button length white washable English doeskin made in popular slip-on style. In sizes 5½ to 7½. Priced at pair 23/11
- 16C4: 2½-button length Glove of fine English Rayon in white, black or pastel. Points extend to cuff. Sizes 6 to 7½. Price 6/4

- 6C1: Revers of all-over lace with a surround of box-pleated organdie. These revers will launder well and crisply. Price 5/5
- 6C2: An all-over lace Yoke with a most attractive box-pleated frill of georgette. Available in white and beige. Priced at 10/9
- 6C3: A very fluffy organdie Jabot. Each frothy layer is edged fine Val. lace. This is available in white only. Priced at 7/-
- 6C5: A beautifully tailored pique jersey Dickie with a softly gathered shoulder-yoke for extra width and comfort. Finished with glass buttons. Maize, white, tan, light blue, red. At 10/6
- 6C4: This Dickie is made of unusually pretty figured organdie in chalk white. It has a double box-pleated Jabot edged with Val. lace, a trim bias collar and tiny bow. Priced at 17/3

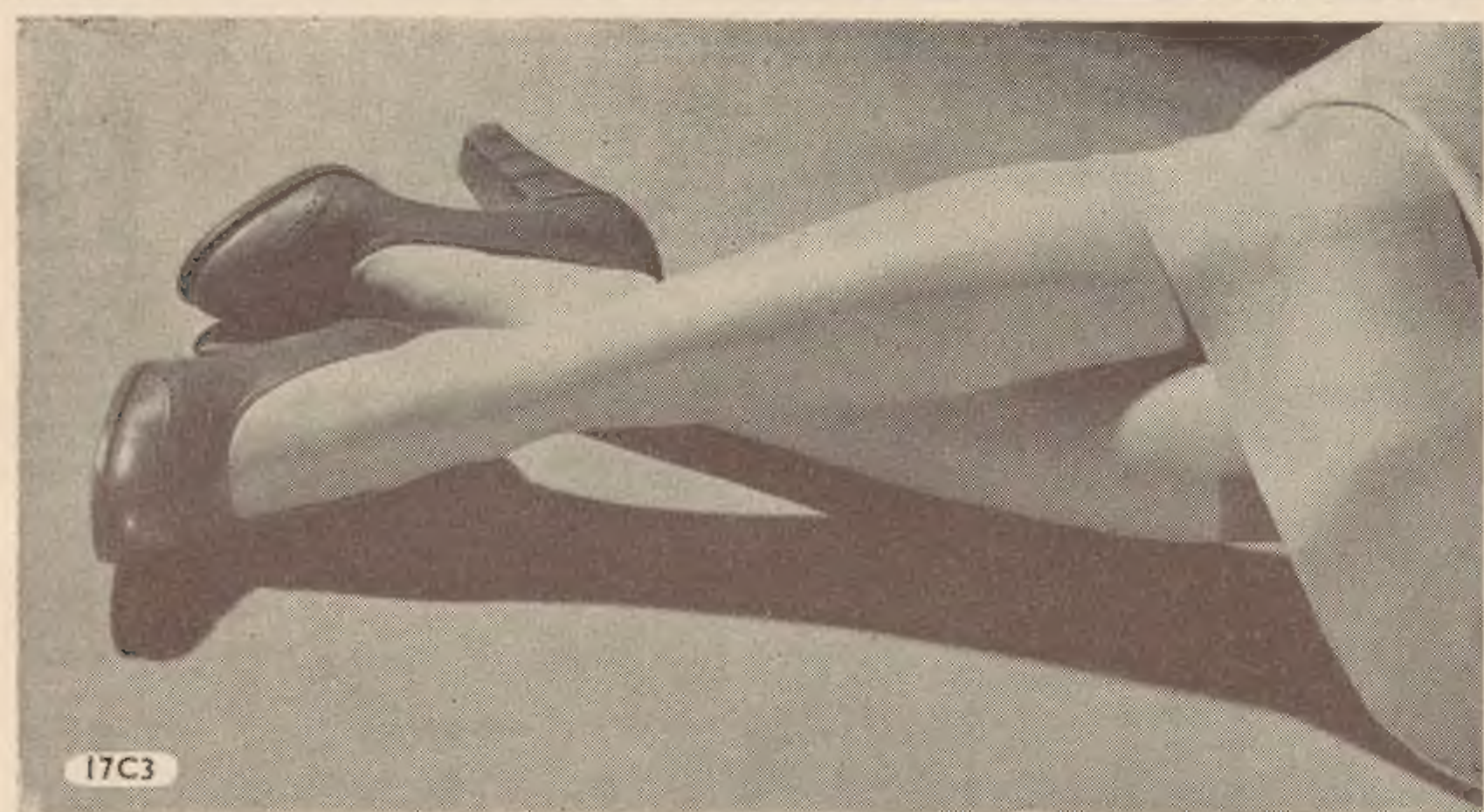


English Nylons and fine four-thread pure silk Stockings

17C2: Lovely English Nylons! No gift could give more pleasure to any woman after the long years of stocking shortages. These are fine gauge sheers, so evenly knitted, so perfectly fitting, so gossamer-fine that they're just a thin sheen of glamour on lucky legs. They have fine, even seams that slenderise and beautify; the sheer sheaths of exquisite Nylon hug every curve of the leg without wrinkling. The reinforced welts are of stretchy mercerised lisle, allowing plenty of give. Sizes 8½ to 10 inches. Newest beige shades: "Sun-brown," sunburnt shade; "Romance Beige," golden shade. At 14/-

17C1: "Enticement", the pure silk four-thread stockings made by Hilton, are a sheer delight. The silk has qualities of high elasticity which greatly increases the slenderising effect and assures a smooth fit, with no wrinkling at knee or ankle. Toes, heels and tops are well reinforced, ensuring excellent wearing qualities. They come to you in two shades of beige: "Carefree," a suntan beige, and in "Mystic," a lovely smoky beige. Sizes 8½ to 10½. At 10/9

To extend the life of your stockings, handle them with care. Rotate them for longer wear and launder often and carefully.



"Queen of Hearts" Nylons by Holeproof

17C3: These Nylons are so aptly named; their clear fine texture gives a film of glamorous colour to your legs. "Queen of Hearts" are service sheer Stockings and their long-wearing qualities in no way detract from their looks. In "Flaming Youth"—new sun beige, Royalty a "Medium Beige." In sizes 8½ to 10 inches. Price 13/11

Service-weight Rayons for long wear

17C4: These splendid rayon Stockings were made in England and are full fashioned to fit and flatter your legs. They are well reinforced for extra wear at all points of friction and will give splendid service. Available in lovely shades of "Cloudy Beige," "Medium Beige," and "Golden Beige." Sizes 8½ to 10 inches. Price pair 7/2

Fine Sheer Lisle for durability

17C5: The Beau Monde "L45" is the tried and true friend of women who appreciate the combination of looks and durability in their hosiery. Fully fashioned with extra reinforcement at essential points. Available in shades of "Sandalwood," lively beige; "Twig," smoky beige; black or grey. In sizes 8½ to 10½ inches. Priced at pair 7/10

Suggestions for care of your Stockings

*You can greatly extend the life of your stockings by giving them just that little bit of extra care. Handle lightly at all times and wash them each time you take them off. Squeeze them gently in warm sudsy water—never wring them—rinse well then hang in shade to dry. Never hang them in the sun



Children's Coloured Socks

17C6: These fancy-topped Socks were made in England in a rayon and cotton mixture. Lovely pastel shades of sky, pink and lemon; also in white. Available to fit shoe sizes 4 to 11 only, so please do not order in other sizes. Price per pair is 2/5





Foundations for perfect Summer comfort and smooth, moulded lines

33C1: This "Nature's Rival" Brassiere is made on long lines. Attractive shadow lace, lined with double net, has supporting panels of strong satin under the bust. This treatment gives the highly-desirable diaphragm control. Finished with satin binding. 34 to 40 inch bust. At 19/9

32C2: The American "Bien Jolie" Step-in is admirably suited to the average figure. Comfort and control are achieved by the use of bias side panels of firm elastic set in beautiful quality patterned broche, boned front and back. Talon fastener, six suspenders. 26 to 31 inch waist. 85/6

33C3: "Hi-Line" is a beautiful whirl-pool-stitched satin Brassiere for medium busts. The top edge is finished with a dainty net edging and the satin straps have adjustable slides. This Brassiere will give you a beautifully defined bust line. Available in sizes from 32 to 36 inch. 13/9

32C1: A truly summery girdle is this importation of two-way net elastic. For extra durability and smoothness there is an inset front panel of British Lastex and the four suspenders are attached to specially reinforced portions of the the net elastic. 24 to 30 inch waist. 37/-

33C2: The "Sylvia" Brassiere is made of English satin and lace expertly tailored to give a beautifully moulded line to the bust. It has satin straps with adjustable slides and detachable elastic at back. White and lovely pastel shades of pink and blue. Sizes 30 to 36 inch bust. At 9/11

32C3: The two-way stretch "Sportee" girdle. Perfect fit and control for sport and evening-wear. Small, medium, large. 16/- With reference to the girdle number 32C3, please be sure to send correct measurements. You will appreciate that for reasons of hygiene we cannot undertake to exchange this Sportee



65C1: "Odo" 8-day clock, 4-quarter Westminster chimes, polished case. Guaranteed 10 years with 12 months servicing. Price 226/-

65C7: "Bayard" alarm clock, luminous dial. Assorted designs, finish and colour. 3 years guarantee, 6 months servicing. 147/6

65C6: "Bayard" alarm in various coloured leather cases, chrome base, plain dial. 3 years guarantee, 6 months service. Price 140/3

65C5: "Bayard" alarm, plastic and chrome, with ornament. Luminous dial. 3 years guarantee, 6 months free servicing. At 124/2

65C12: "Lusina" dress watch, 17-jewel, stainless steel, exclusive to David Jones'. 10 years guarantee, 12 months service. Price 165/-

65C10: "Olma" watch, 15-jewel, chrome and stainless steel; also steel band. 10 years guarantee, 12 months servicing. Price 136/2

65C9: "Oris," woman's watch in chrome case, optic glass. In oblong shape. 3 years guarantee, 6 months service. Price 115/10

65C14: "Olma" woman's watch, rolled gold case, 15-jewel, cordette band. 10 years guarantee, 12 months service. Price 241/6,

65C4: "Bayard" alarm, wooden case on chrome swivel, luminous dial. 3 years guarantee, and 6 months free servicing. Price 110/-

65C8: "Bayard" alarm in black enamel and gilt Egyptian designs, luminous. 3 years guarantee and 6 months service. Price 164/3

65C2: French alarm in assorted colours, luminous dial. Precision timekeeper. 3 years guarantee, 6 months service. At 35/-

65C3: "Bayard" alarm. Designs of Mickey Mouse, Pinocchio, Snow White, Donald Duck. 3 years guarantee, 6 months service. 43/6

65C13: "Relde" watch with 15-jewel movement. Flat chrome case, gold figures. 10 years guarantee, 12 months service. 128/3

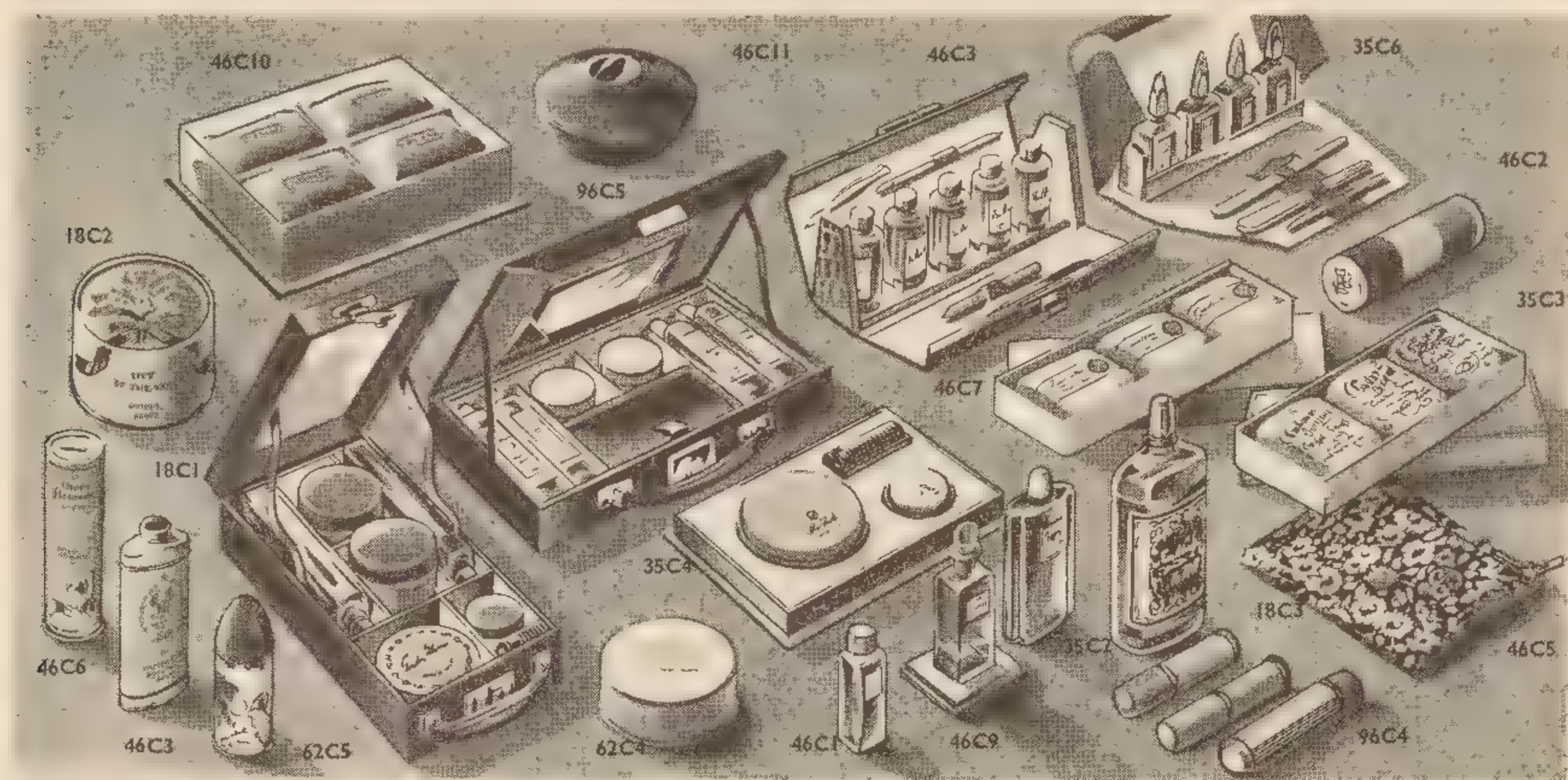
65C15: "Felca" watch in 9-ct. gold, non-magnetic, with optic glass. Guaranteed for 10 years, 12 months servicing. Price is 226/6

65C16: Same watch in white gold. Same guarantee and service. 255/9

65C17: "Felca" watch, 18-ct. gold, 15-jewel movement. It is guaranteed for 10 years with 12 months free servicing. Price 418/11

65C18: Same watch in white gold. Same guarantee and service. 442/9

65C11: "Lusina" watch, 17-jewel, oblong chrome case, black figures. Guaranteed 10 years, 12 months free service. Price 164/9



35C1. A three-inch Swansdown Puff in a hand-painted Handkerchief. Priced at 6/6
Postage 1½d

35C2: Coty's perfume. I 'Orion, I' Aimant, Paris, Chypre. In fancy package. At 25/-
Postage 4½d.

35C3: Cutex set with cuticle and polish remover, enamel, orange stick, emery. 13/6
Postage 6½d

35C6: Cutex grained leather case of nail enamel, polish, cuticle remover and oil, file, emery board, orange stick. Price 22/6
Postage: N.S.W., 1/-; I' State, 1/6; Far States, 2/-

35C4: Max Factor Gift Set of lipstick, rouge, face powder. In all shades to suit blondes, brunettes and redheads. At 22/6
Postage: N.S.W., 1/-; I' State, 1/6; Far States, 2/-

35C3: Cashmere Bouquet Soap, box 3. 2/11½
Postage 8½d.

46C1: "Goya" imp. perfumes. Great Expectations, Stud o, No. 5, Heather, Gardenia, 3/7
Postage 1½d.

46C2: "Five-Minute-Freshener" Compact of powder, cleansing cream, rouge, base. 4/3
Postage 5½d.

46C3 Potter & Moore Lavender Talc 1/8
Postage 5½d

46C5 Floral satin Cosmetic Bag. 2/11
Postage 6½d

46C6. "Three Flowers" Talc Powder 1/11½
Postage 6½d.

46C7: Faulding's Lavender & Musk Soap Three cakes in attractive box. At 3/6
Postage 8½d

46C9. Famous Chanel No. 5 Perfume, 23/-
Postage 6½d. (registered)

46C10: "Man" Bath Soap. Four 8oz. tablets in strong box. Price per box is 11/3
Postage: N.S.W., 1/-; I' State, 1/6; Far States, 2/6

46C11: "Evening in Paris" Shaving Soap In a decorative bowl. Priced at 4/11
Postage 4½d

18C1. Sandra Shaw Beauty Case. Tan, beige, red. Large mirror, skin tonic, foundation, lipstick, creams, powder. 9¼ x 6½ x 3½. 57/6
Postage: N.S.W., 2/-; I' State, 3/-; Far States, 5/-

18C2: Sandra Shaw dusting powder and puff. Jasmine, gardenia, lily-of-the-valley. 4/-
Postage: N.S.W., 1/-; I' State, 1/6; Far States, 2/-

18C3: Sandra Shaw Lipstick. Lovely shades of fuchsia, cyclamen, glamour, wine, confetti pink, heavenly pink. Priced at 2/6
Postage 2½d

96C1: Paul Duval casket of powder, lipstick, lotion, rouge and cream. Price 19/3
Postage: N.S.W., 1/3; I' State, 2/-; Far States, 2/9

96C3: Paul Duval Manicure Set in a handsome crocodile skin case. Priced at 70/-
96C6: Smaller Set in leatherette case, 25/-
Postage: N.S.W., 1/-; I' State, 1/6; Far States, 2/-

96C4: Cyclax de Luxe Lipsticks in gilt case. Shades include new "Balmoral." 13/9
Postage 2½d.

96C5. Cyclax Beauty Box in leather. Mirror, lotion, skin tonic, astringent milk, powder and special creams. Priced at 92/8
Postage: N.S.W., 2/-; I' State, 3/6; Far States, 5/-

62C5: Elizabeth Arden's Dusting Powder. Blue grass, jasmin, gardenia, geranium. 12/7
Postage 8½d

62C4: Elizabeth Arden's Flower Powder. Cream, natural, special rachel, Spanish coquette. 2½" box, 6/5; 3½" box, 10/11
Postage 4d



24C1: A tubular leather Belt with neat self-covered buckle. It is ¾-inch wide. White, red, brown, black, navy. Price 3/9
24C2: Belt of good quality suede finished leather, 2 inches wide. Available in green, red, brown, royal, navy, and black. 5/3

24C5: A smartly tailored Belt of high-grade leather. It has an unusually attractive, large, self-covered buckle and good stitching, and is 2¼ inches wide. In white, red, brown, black, navy, tan. Price 12/-
Please make second and third choice.

24C4: The tailored nappa Belt is trimmed with two rows of stitching 1½ inches wide. Red, white, blue, black, navy, brown, 7/7
24C3: A novelty nappa Belt of attractive design, ¾-inch wide. Self-covered buckle. Red, blue, white, black, navy, brown. At 6/-



A small selection from a wide range of Books for all tastes.

102C1: "The Foundling," by Georgette Heyer, is a romance of Regency days—the period which this novelist portrays so competently. Comedy, romance, suspense and adventure are blended to make a breathlessly enthralling tale to hold the interest throughout. Postage 5d. At **10/6**

102C2: "Catalina," by W. Somerset Maugham. The veteran English novelist has chosen 16th century Spain as the setting for his story. Monks, inquisitors, soldiers, and the beautiful Catalina weave through the engrossing sequence. Postage 5d. Price **11/9**

102C6: "Connie Christie Annual" is rich in story, verse and coloured illustrations for the small reader. Post. 5d. At **5/6**

102C7: "Children's New Illustrated Encyclopaedia" will also entrance adults with its wealth of information, pictures and interesting diagrams. Postage 5d. Price **12/3**

102C4: "Storm of Time" (Not illustrated) by Eleanor Dark. A factual novel of early Australian history, where famous figures follow each other in quick succession through the pages. Postage 5d. Price **15/-**

102C3: "The Foolish Gentlewoman" is by Margery Sharp and tells of difficulties which can arise when people of varying temperaments make their home together. "The Gentlewoman's" family include conservative brother-in-law and newly demobilized serviceman and woman; and an unhappy poor relation. Miss Sharp makes excellent use of these ingredients in her novel. Postage 4½d. Priced at **10/6**

102C5: "Came a Cavalier," by Francis Parkinson Keyes. Historical romance which centres round the beautiful and lovable Connie, who, surprisingly, is as good as she is beautiful. Postage 5d. Priced at **13/6**

102C8: "Hill Top Farm," by Carlyne Blencowe, is a highly imaginative book for children. It tells in colour and story the delights of family life on a farm. Beautifully illustrated. Postage 5d. Price **9/6**

102C13: "Little Teddy Bear," by Lydia S. Elliott, tells the story of Koala Park and its lovable inmates. The coloured photographs are excellent and the whole family will enjoy the book. Postage 4½d. At **6/-**

102C9: "Open Air ABC." W. Auschitzky's exquisite photographs are an ideal method of instruction for children. Here they learn their letters by association of ideas with familiar objects. Post. 3½d. At **9/6**

102C11 "Milly-Molly-Mandy" edition of 96 pages, coloured illustrations, fully bound. "More Milly-Molly-Mandy," "Further Doings of Milly-Molly-Mandy," "The Dawn Shops," all by Joyce L. Brisley. "Adventures of a Teddy Bear," by Mrs. H. C. Cradock. "The Caravan Children," by Lucy Bellhouse. Uniform series. Post. 2½d. **3/9**

102C10: The "Circus Book" includes some fine colour photography, the subjects being real circus people and their charges. Children will find real circus thrills in this book. Postage 3½d. Priced at **9/6**

102C12: Disney's Uncle Remus stories, comprising 23 tales from "Songs of the South." Illustrated in colour. Post. 8½d. **18/6**

102C14: "The Garrulous Gourmet," by W. W. Irwin. Easily mastered French home cooking for the average cook. Post. 5½d. **12/6**



105C1: Sewing Stand of floral linen on folding frame. Size closed 22 x 20 ins., 23/6
Postage: N.S.W., 1/6; Interstate, 2/6; Far States, 3/6

105C2: Bed-tray and Book-rest. Folding legs. Ivory, pink, blue, green. 24 x 12 ins., 25/9
Postage: N.S.W., 1/6; Interstate, 2/6; Far States, 3/6

105C3: Cork Mat Set, comprising 6 mats, 6 x 6 in.; 1 mat, 8 x 6 in.; 1 mat, 10 x 7 in., 7/-
Postage 8½d

105C4: Pokerwork Handbag Brush, 4½ x 2½ x 2¼
Postage 2½d.

105C5: Seagrass Shopping Basket, hand-decorated in attractive colours. Price 27/-
Postage: N.S.W., 1/-; Interstate, 1/6; Far States, 2/9

105C6: Wooden Magazine Holder mounted with colourful print; finished in clear gloss. Size 16 x 10 inches. Priced at 42/11
Postage: N.S.W., 2/-; Interstate, 3/6; Far States, 5/-

105C8: Tapered dripless Candles. Red, blue, green, maize, pink, burgundy. 10½ in. Pr. 3/3
Postage 8½d.

105C11: Child's Basket made of good strong cane with coloured stripe. Price 4/6
Postage: N.S.W., 1/-; Interstate, 1/6; Far States, 2/9

105C9: Leather-cloth Sewing Case. Black, red, brown, navy, green. 10½ x 8 x 4½ in., 52/-
Postage: N.S.W., 1/6; Interstate, 2/6; Far States, 3/6

105C15: Child's coloured plastic Apron. Length 17½ in., 3/3; 21 in., 3/10; 24 in., 3/11
Postage 1½d.

105C10: Full-length plastic Apron, adjustable straps. In assorted colours. At 15/6
Postage 5½d.

105C12: Plastic Waist Apron, pleated frill. Many colours and designs. 18 inches. At 7/-
Postage 3½d

105C13: Clear plastic Bread Bag to hold one full-sized loaf. Priced at each 2/11
Postage 1½d.

105C14: Plastic Vegetable Bag with glider fastening. Measures 11 x 14 inches. At 6/4
Postage 1½d.

105C7: Floral cotton Sunshade of English make. Eight ribs. Length 23 inches. At 33/-
Postage: N.S.W., 1/-; Interstate, 1/6; Far States, 2/9

105C16: Plastic Jug Covers, 2 in., 4 in., and 6 in. Red, blue and green florals. Set 3/3
Postage 1½d.

105C17: English sterling silver Pudding Charms. Six on a card. Price per set 1/10
Postage Paid

105C18: "Kumfi Kut" Kitchen Scissors will trim, cut, chop and slice. Priced at 11/6
Postage Paid



191C1: "Onoto" Pen and Pencil. Pen has gold nib, pencil gilt fittings. Black, blue, green, wine, 55/6 Postage 9d.

191C9: "Life-Long" Propelling Pencil in engine-turned rolled gold barrel. The perfect gift, 35/6 Postage 5d.

191C8: "Secretary" Ball-point Pen is excellent for casual or heavy work. The ink flows smoothly and the refills, in blue or red at 2/11, are so easily inserted by the owner. Green or maroon. At 27/6 Postage 5d.

191C5: Popular Card Games, "Snap" or "Zoo" Price 1/11, "Comic Families" or "Old Maid," 2/- Postage 5d.

191C10: Famous "Chevalier" Playing Cards attractively boxed. Picture backs, Pack, 4/9. Double, 9/6 Postage 6d.

191C6: Card Set of morocco and plastic. Contains two packs of good picture back cards and clips at top. In light blue, black, red, navy, beige. At 51/- Postage 9d.

191C7: "Wyvern" Pen, with osmiridium 14-ct. gold nib Black with mottled colours, gilt fittings, 30/- Postage 5d.

191C2: "Scroll" Push button Pencil with 4" leads. Extra leads 1/3 a tube. Black, silvery fittings. 6/6 Postage 5d.

191C3: Traditional Christmas Bon-Bons to make your parties gay. Crackers contain caps and novelties. Packed in boxes of 1 dozen each, 8/- Postage 5d.

10C14: "Ned Kelly" Pistols are strongly made and fire rolls of 50 caps. Box of 6 rolls, 6d. Each 3/6 Postage: N.S.W., 1/-; Interstate, 1/6; Far States, 2/-

10C20: "Tim Con" Building Blocks will teach and train in co-ordination of hands and eyes of the very young. Approved Kindergarten training toy, 13/1 Postage: N.S.W., 1/3, Interstate, 2/-; Far States, 2/9

10C15: With the "Test Cricket" Set you can play real cricket on the table. Set comprises players, cloth field oval, score book and rules. Price 24/6 Postage: N.S.W., 1/3, Interstate, 2/-; Far States, 2/9

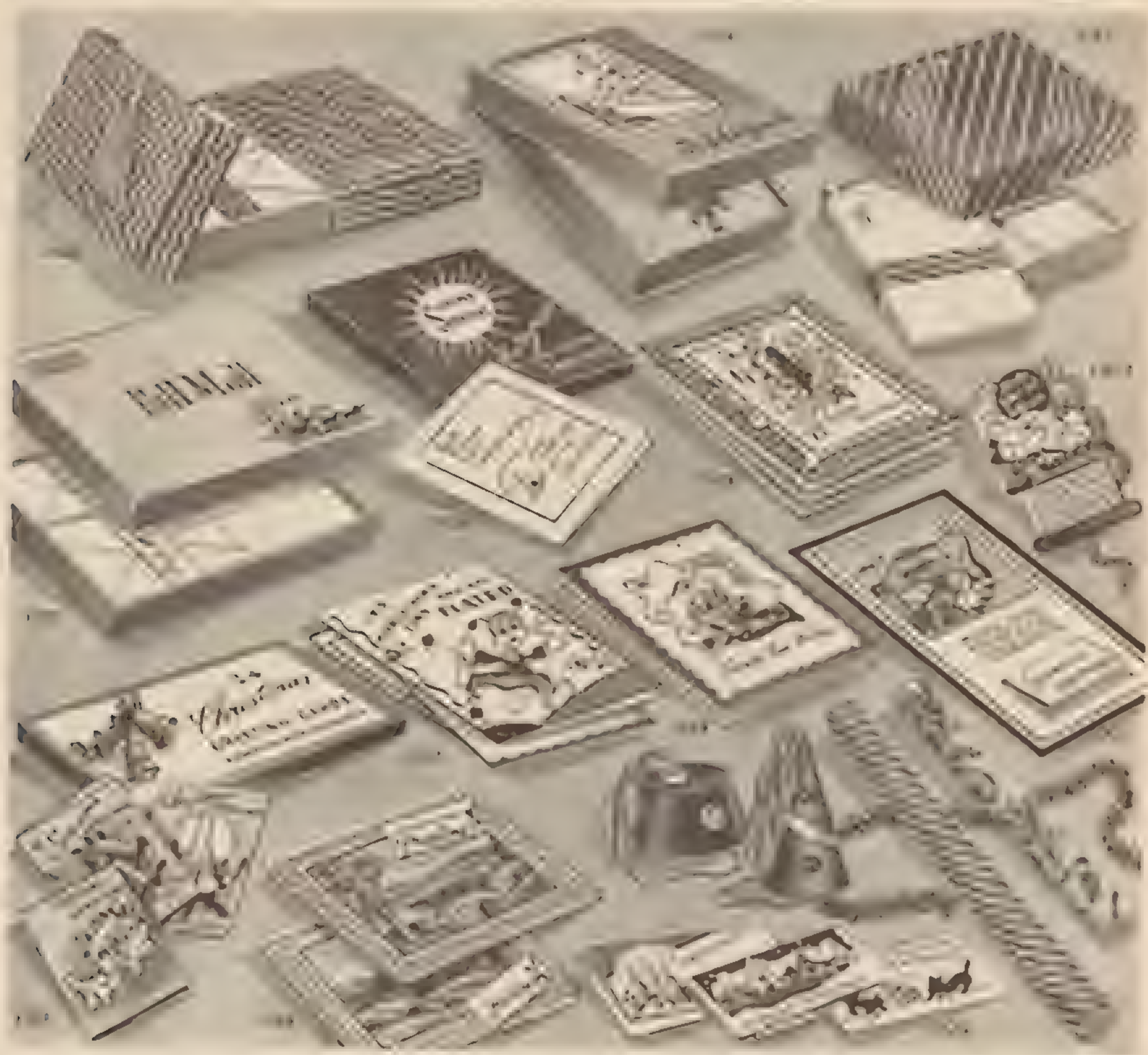
191C4: Genuine roan Writing Case, including address book, calendar, stationery, fully lined, zipper. Green, red, brown, navy. 7½" x 10", 25/11 Postage 1/-

10C17: Giant "Carpet Loco," good clockwork engine, 9 inches long. Youngsters will love it, 5/1 Postage: N.S.W., 1/-; Interstate, 1/6, Far States, 2/-

10C16: "Mickey Mouse," always a soft and cuddly favourite. Gaily coloured and is 13 ins. high, 9/6 Postage: N.S.W., 1/-; Interstate, 1/6; Far States, 2/-

10C18: The "Wetters" Doll drinks water and wets its napkin like human babies. It is made of a particularly hard-to-break composition with moveable head and limbs. 13 ins. from head to feet, 21/9 Postage: N.S.W., 1/3; Interstate, 2/-; Far States, 2/9

10C19: English made "Frog" Aeroplanes are modelled on single-seater fighters with precision-built gearbox, plastic airscrew and wheels, geared wonder and winding handle. Measures 9½ ins., 21/- Postage: N.S.W., 1/-; Interstate, 1/6; Far States, 2/-



Quality gift stationery, cards and gay Christmas wrapping materials.

11C2: A gift box of Stationery containing 40 sheets and envelopes of smooth cream woven paper. Price per box 5/4
Postage 8½d.

11C3: Exclusive Paper by Montags' of New York. 24 envelopes and folded sheets in white, pink, blue, green, ivory or grey. 6/2
Postage: N.S.W., 1/-; I'State, 1/6; Far States, 2/-

11C8: 24 colourful Greeting Cards with envelopes. 18 designs. Post. 3½d. Pkt. 2/11

11C7: Humorous Christmas Cards in 18 different designs. Postage 2½d. Per dozen 3/-

11C5: Six Australian landscape scenes on greetings cards; by W. Cathcart and Harry Dale. Postage 2½d. Packet of 6, 2/11

11C4: English Notepaper of good quality. Grey, blue, maize. In gift box. Post. 8½d. 7/9

11C10: Autograph Christmas Stationery in boxes of 6. Postage 3½d. Per box, 2/-

11C6: Attractive four-fold Cards with Australian flowers. Post. 2½d. Pkt. of 6, 3/-

11C9: Christmas Cards gay with designs in glitter-spark. Post. 2½d. Per dozen, 6/-

11C14: Miniature Party Hats in jolly shapes and silver glitter. Post. 1½d. Doz. 4/-

11C12: Assortment of 36 tags and 16 seals. 52 pieces specially packed. Post. 1½d. 6d.

11C1: Initial Stationery. 30 sheets and envelopes. Initials ABCDEFGHIJKLMNP RSTW. Postage 6½d. Priced at 4, 5

11C17: Ribbon in gold, silver, silver and red, blue or green. Post. 1½d. 10ft. at 6d.

11C11: Calendars with illustrations and detachable brooch motif. Post. 3½d. 2/11

11C13: Silver Tinsel String, 52in. long, for sparkling decoration. Post. 1½d. At 1/-

11C16: Cellophane Wrapping with festive designs. 20 x 25 inches. Post. 2½d. Doz. 3/6

11C15: Red cellophane with silver diagonal stripes. 20 x 30in. Post. 3½d. Doz. 5/-

WHEN AIR-FREIGHTING ORDERS, WE PAY ORDINARY POSTAL RATES AND YOU PAY THE BALANCE



Some gleaming gift suggestions in plate, glass or chinaware.

63C5: Attractive dishes of heavy cut crystal, diamond des gn. Oblong butter dish or round jam dish. Price each, 7/6
Postage: N.S.W., 1/-; I'State, 1/6; Far States, 2/-

45C9: Good quality silver-plated Spoon and Pusher for child; packed in rack-type box. A useful gift priced at 6/11

45C3: Heavy English silver-plated tea-pot stand in a pierced design and ball feet. Safety edges curved upwards. At 15/9

63C2: Cup, saucer and plate of English china in various des gns. Per set 15/6
Postage: N.S.W., 1/3; I'State, 2/-, Far States, 2/9

45C2: Lined case containing child's silver-plated spoon, fork and knife. The 3-piece set is in a pretty design. Priced at 15/9

45C6: Six silver-plated cake forks. 24/-

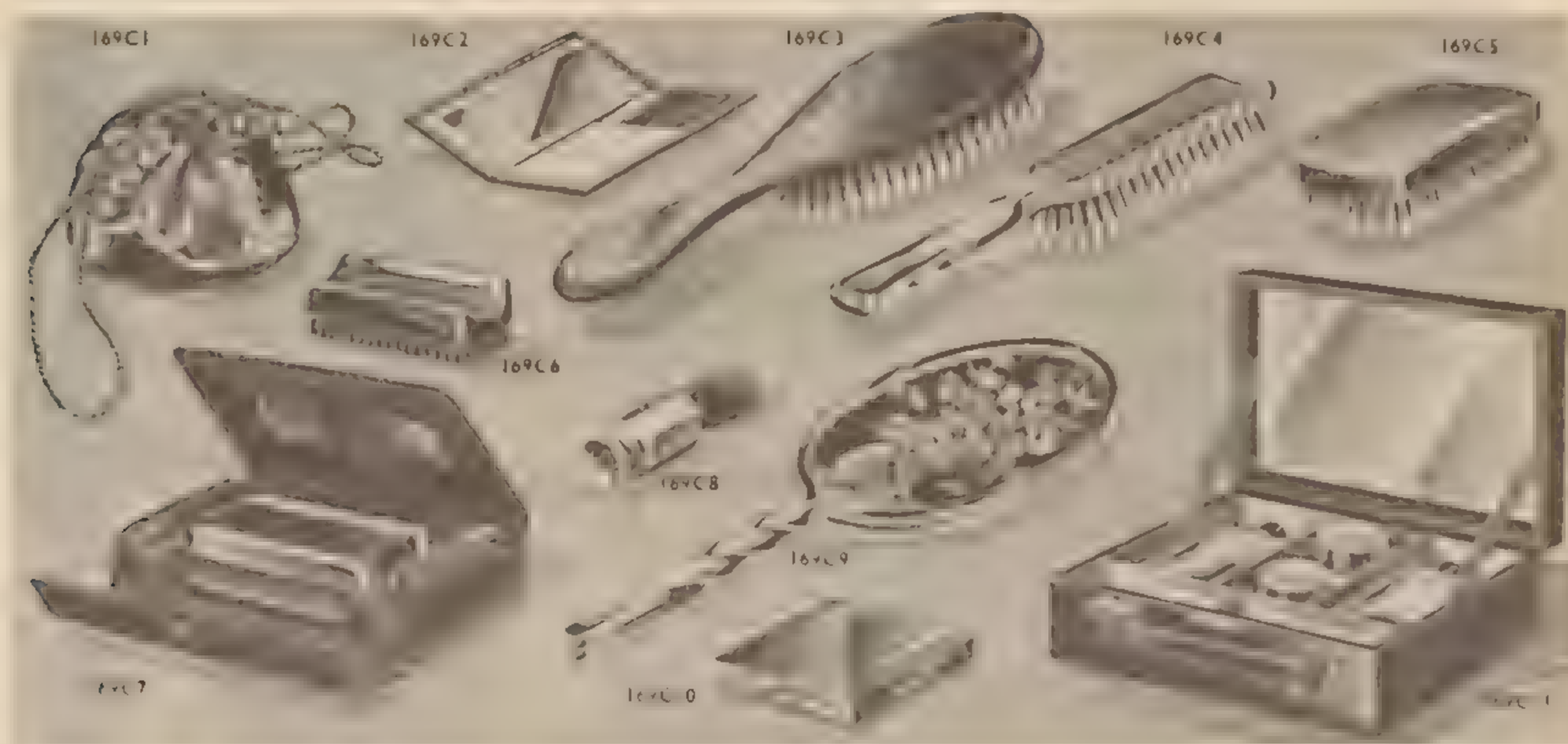
63C1: English Nursey Set includes illustrated booklet, "Animal Frolics." 35/-
Postage: N.S.W., 2/-; I'State, 2/6, Far States, 5/-

45C1: This silverware was expressly made for David Jones' and is guaranteed for twenty years. Tablespoons and forks, 68/- a dozen; dessertspoons and forks, 52/-; soup spoons, 52/-; teaspoons, price 26/-

45C7: Leatherette case containing six silver-plated coffee spoons with slender handles ending in green bean design. The case is attractively lined. Price 18/6

45C10: An attractive gift set comprising English silver-plated Jam Spoon, Butter Knife, Sugar Spoon, Bun Server and Sugar Tongs. Packed in rack-type box. At 17/6

63C3: This Water Set is made in delightful shades of plain amber or green. Set includes 1 jug and 6 glasses. Priced at 45/-
Postage: N.S.W., 2/-; I'State, 3/6; Far States, 5/-



169C1: Linen Compact with puff and mirror. Coloured floral designs. Post. 6½d. 6/3

169C2: Comb-Mirror compact. Post. 2½d. 2/9

169C3: Satinwood-backed Hairbrush with good strong nylon bristles. Post. 6½d. 9/7

169C4: Tapered Nylon bristles set in clear plastic back. Postage 6½d. At 18/6

169C5: Man's strong Hairbrush; nylon bristles in metal and wood. Post 5½d. 7/-

169C6: Coloured Nailbrush. Post 2½d. 3/1

169C7: Fitted Travelling Set for men. Includes good brush. Postage 8½d. At 14/3

169C8: Plastic Shaving Brush of bristle and hair. Postage 2½d. Priced at 6/6

169C9: Plastic Mirror with strong handle and picture inset in back. Post. 8½d. 8/1

169C10: Gilt English Compact. Non-spill inner lid. Pretty boxed. Post. 3½d. 9/5

169C11: Fitted Beauty Case. Mirror, 2 bottles, 2 jars. Space for sundries. At 29/-
• Postage, N.S.W. 1/6 Interstate 2/6, Far States 3/6

150C12: Irish linen Tray Cloth in peach, green, blue, gold, natural. Hemstitched and multi-coloured embroidery. 14 x 20. 9/5

150C8: Cream Irish linen Tray Cloth with lace edge. 14 x 20. Each cloth packed in attractive box with Irish scene. Each 12/-

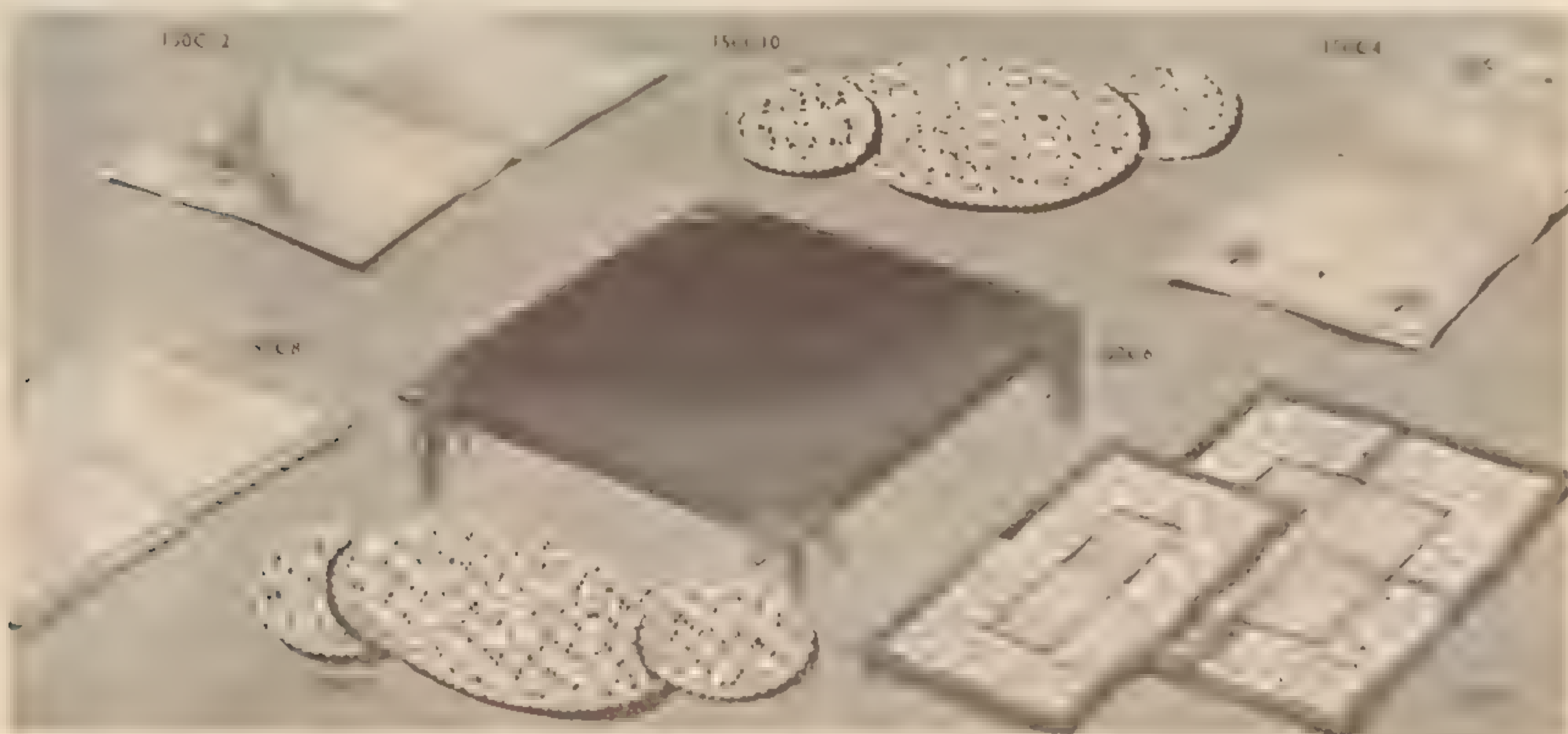
150C10: Duchess Set in cream lace. 1 oval centre, 11 x 7; 2 round mats, each 7in. 5/3

150C6: Suede Bridge-table Covers in fawn, blue, burgundy, green. 30 x 30in. 16/3

150C2: Ivory lace Duchess Set of 1 oval centre, 11 x 17in., 2 round mats, 7in. 6/11

150C4: Natural Irish linen Tray Cloth with ecru embroidery and corded border to match. 14 x 20, at 6/5; 16 x 24, at 7/8

150C7: Hand printed Irish linen Breakfast Set of red, blue, gold, green on white. 1 tray cloth, 11 x 17; 1 napkin, 17 x 17. 10/3





Lovely Gift Sets of pure Irish linen and Continental weaves

150C11: Richly coloured Continental Luncheon Sets in fadeless gold, green, blue or rose with white overchecks. This distinctive cloth measures 52 x 52 inches, and has four matching napkins, each 16 x 16 inches. This luncheon set is priced at 30/6

150C9: Dinner Table Sets of really beautiful pure Irish linen Damask with a rich satiny finish. The cloth measures 70 by 88 inches, and the set includes 6 full-sized napkins. This damask will wear and launder exceptionally well. Set priced at 123/6

150C13: The same set in a slightly heavier quality damask. 139/6

150C1: Tea or Supper Set in fine Irish linen with hand-drawn double hemstitched border. In lovely plain shades of gold, green, blue, natural. 36 x 36 inches. Matching napkins 12 x 12 in. Set 29/6
 150C15: Single border, 46x46 in. Matching napkins 15x15 in. Set 39/3
 150C5: Cream Irish linen Supper Set with ecru or multi-coloured embroidery. Cloth measures 45 x 45 ins. 4 napkins 12 x 12 ins. 99/6
 150C14: Traycloths to match. 12 x 18 inches, 12/9; 16 x 24, 18/3
 150C3: Irish linen Supper Sets in fast washing colours of peach, blue, natural or green. Lightly and daintily embroidered. Cloth 44 x 44 inches. Matching napkins 11 x 11 inches. Set priced 55/3



Furnishing Drapery suggestions in decorative designs and colours

54C3: White crossover Curtains of cotton marquisette with small check pattern. 6ft. drop, generously frilled on sides, base and tie-backs. The set priced at 59/6

54C5: The British cotton filet lace in a smart bordered design is made up in plain drop style with 10-inch flounce. It's 6ft. long and has pocket and headings all ready to hang. Priced at per pair 37/9

54C1: Reversible British Shadow Tissue for all-purpose furnishings. It comes in beige grounds with rose or rust design or green with rust. 47 ins. wide. Price 8/8

54C2: You can't have too many Cushions to lend colour and comfort to a room. These are in good British prints finished with kilted edge and filled with best quality carbonised wool. Priced at 36/6

54C4: Ready-made Curtains of good quality "striped weave." Pocket and heading, weighted corners, 6ft. drop, Green/orange, green/beige, brown/beige. Priced at 44/6

54C6: English cretonne Curtains with colourful designs on beige grounds in shades of rose, wine or rust. The Curtains have a 6ft. drop, weighted corners, side hems, pocket and heading. Price 66/6



English "Tee" Shirt of finely knitted cotton in white and colours

165C1: Here is the result of our search for a Sweater a little lighter than the sailing-sweater, but with all its sturdiness, good looks and tubbabe qualities; away from stiff breezes afloat, sports-women and holiday makers need lighter clothing. The "Tee Shirt," in finely knit cotton with a soft suede finish, has been imported from England. You'll wear it, too, with casual suits, skirts and slacks for that tailored look. Bust 34, 36, 38. 12/9

In these colours:

Summer Blue

Dashing Scarlet

Molten Gold

Glamorous Aqua

Also in Chalk White





California-styled "Tailor Maid" Blouses made in Australia

SPECIAL FEATURES OF "TAILOR MAIDS"

- Copies from Californian-styled originals.
- Faultless fittings.
- Some lace trimmed, others tailored.
- Washable white rayon.

4C1: **Tailored Blouse** features smart action-shoulder yoke to give a squared outline. Rows of finest stitching run down the front and along collar, which is convertible for open or high neck. In bust 32, 34, 36, 38, 40, 42 ins. At 36/11.

4C3: **Pin-tucking** and insertion give the pretty dressed-up air to this Blouse. The same treatment is used on the unusual collar with swirls of insertion at each corner. Blouse is back buttoning. Sizes 32, 34, 36, 38 inches bust, 36/11.

4C2: **Round-necked Blouse** trimmed with alternating panels of tucking and fine stitching to give a good plain tailored look. Neck is finished with tucked ruffle. An especially easy style to launder. Bust 32, 34, 36, 38 ins. At 36/11.

4C4: **Van Dyck yoke** effect is created by a happy combination of pin-tucks and insertion. The youthful pointed collar carries the same trimming. Blouse is back-buttoning. In sizes 32, 34, 36, 38 inches bust. Priced at 36/11.



Yes, it's a
Tailor Maid

"Tailor Maids" in white, silky-textured rayon with lace and tucks

4C8: And here's a really festive blouse, with lace, insertion and tucking laid on with a lavish and artistic hand. The stitching is fine, the fit and cut excellent and, of course, it will wash as well as the plainer blouses. It is back-buttoning and very easily ironed. Available in bust sizes 32, 34, 36, 38, inches, and priced 36/11

4C6: The austere, tailored air of this beautifully cut blouse will commend it to women who appreciate restrained elegance. The fine pin-tucks are closely grouped and are repeated along the neck band and the smart bow-tie. With well-fitting shoulders, darts at waist. Bust sizes 32, 34, 36, 38 inch. Priced 36/11

4C5: Here's a style for your fussier suits, for the late afternoon party with the longer skirt and for most occasions from dawn to midnight. Horizontal lace insertion mixes with vertical pin-tucks—even the butterfly bow is tucked and laced—with very gratifying results. Bust sizes 32, 34, 36, 38 inch. Priced at 36/11

4C7: The modified lacey blouse, with its straight rows of insertion and pin-tucks, will adapt itself to most of your needs. This blouse, like all others of this make, will take endless laundering and return to you freshly gleaming after each tubbing. Has back buttoning. Bust sizes 32, 34, 36 and 38 inch. Price 36/11



"New Yorker" copy of the authentic American Initial Blouse

98C1: This is your own individual Blouse, marked with your own initial, ready-made in your size for immediate wear. The focal point of this delightful Blouse, the initial, is artistically embroidered and the lattice effect is obtained by skilful hand cutting. Each Blouse will fit anyone with a bust measurement of from 32 to 38 inches, because cunningly placed fasteners each side allow you to adjust it to your individual size. These fasteners also enable you to open the Blouse flat for ironing, so that it washes as easily as a handkerchief. White washable rayon is used to make the Blouse, and the shoulder pads are buttoned in. With the exception of the letters Q, X and Z, the Blouses are immediately available in every letter of the alphabet. Priced at 40/-

YOUR CLOTHES AND FURNISHINGS WILL BE DRY CLEANED AND PRESSED WITH OUR USUAL CARE



"New Yorker" Blouses in sheer cotton lawn and pure Irish linen

98C2: This is a plain shirtmaker Blouse in sheerest cotton lawn made with a convertible collar, which is finely stitched. Fulle to shouldered yoke. In blue on y. Sizes 32, 34, 36, 38 inches bust, 19/3

98C4: A scaloped Peter Pan collar and row upon row of tiny pin tucks give a charmingly demure air to this lawn Blouse, which is in pink on y. Back fastening. Sizes 32, 34, 36, 38 inches bust, 19/3.

98C3: The dainty ruffled lawn Blouse will look delightful under plain summer suits or with a swirling skirt. In lemon only, as illustrated. In sizes 32, 34, 36, 38 inches bust. Priced at 19/3

98C5: Irish sheer pure linen Blouse has handcut embroidery on collar and pocket and will launder excellently. It is available in white only. Sizes 32, 34, 36, 38, 40, 42 inches bust. Price 56/6



At left

Glistening Mylona in blue

26C6: Come rain or shine, here's a Shirt to team with summer or winter slacks, suits and skirts. The soft silk is made with a circular yoke formed by wide rows of tucking and finished at neck by a roulette tie. Five matching buttons on front opening. This silk jersey launders easily, coming fresh and colourful from each washing. It is available in blue as illustrated; also in gold and white. Sizes to fit 32, 34, 36, 38 inches bust. Price 29/6

Below left

Back-buttoning silk jersey

26C8: Graduated tucks running from neck of this Mylona silk Shirt form a most unusual yoke effect. The point of each tuck is accentuated by silver-coloured metal star and the neck is finished by a narrow binding. The blouse buttons down the back. White only. 32, 34, 36, 38. 28/-

Below right

Shirt in fine handkerchief lawn

26C7: This becoming Shirt is made in fine handkerchief lawn of snowy white, with embroidered cuffs and collar frills for extra smartness. White with red embroidery only. The Shirt is offset by cheeky shoe-string tie of black ribbon velvet. In sizes to fit 32, 34, 36, 38 inches bust. Price 37/6



PLEASE BE SURE TO SEND US FULL DETAILS OF BUST AND HIP MEASUREMENTS WITH YOUR ORDER



Gifts in colourful Beachwear and Accessories

139C3: A chalk white Pullover in a fine knitted cotton of lightweight texture. It has a firmly ribbed basque, a crew neck and short cool sleeves. An idea team-up for shorts. S.S W., SW., W., 7/11

139C4: These white drill Shorts will look well with white or gay-coloured pullover or shirt. They have a well-tailored line with fob pocket. Waist 25 to 32 inches in 1-inch rises; also 34 ins., 14/6

76C9: The delightful dressmaker Swimsuit in peppermint stripes is moulded to the figure with well-defined bustline. Of rayon poplin with gold, green, or red on white ground. Sizes 32 to 38 inches. At 66/-

76C10: Suntex, the new knitted elasticised fabric, makes this slim figure-moulding Swimsuit and scatters bright florals on its white ground. New separating uplift brassiere top, half skirt, adjustable straps. 32 to 38 inches bust. At 45/-

139C2: Chenille Beach Coat in new "swagger" style which is proving so popular. It has long sleeves and good pockets. In white only in an attractive honeycomb design. Sizes 32, 34, 36 ins., 38/-

93C6: White canvas Beach Bag with sling shoulder strap and strong stud fastening. Exclusive Colony design on the front heightens its attractive appearance. At 15/9

93C8: For true comfort on the beach use one of these handy little Headrests. In gay striped canvas mounted on a strong iron frame, which folds up. Priced at 2/6

93C7: Colourful Compact Bag of strong striped cotton with large mirror underneath and puff and container inside. White with green, red, blue or tan stripes. At 6/11

93C5: "The Wasp," a splendid new type of Bathing Cap, fits close to the head and has comfortable strap. Strong, pure rubber in white, red, green, blue, black, 6/6



CARRIAGE PAID. POST YOUR ORDER TO DAVID JONES'—BOX 503 G.P.O., SYDNEY



Jantzen Sportswear in pure Irish linen and crease-resisting Moygashel.

26C5: Shirting of fine Moygashel is used in this Sports Shirt. It has a convertible neckline and a breast-pocket, small pearl buttons. Available in natural, white, maize and light blue. Sizes 32 to 38. At 48/6

26C4: Graceful slacks in hopsack Moygashel. They feature 1 deep side pocket, 1 fob pocket, side zip and smooth unpleated front. In natural, burgundy, navy or brown. 25 to 32 inch waist. Price 67/6

26C3: Pure Irish linen comes into its own in this charming Shirt with the two-way neck and yoked back. Constant laundering enhances its sharp freshness. In green, white, light blue. 32-38 bust. 59/6

26C2: The three-quarter slacks are also in pure Irish Linen and have two deep pockets and zip-closing fly front. In colours to team with shirt; natural, rust or green. Sizes 25 to 29 waist. Price 76/-

26C1: The Sports-top is in soft Moygashel gaily printed with an amusing design of a fishing village. It buttons down the back and is available as illustrated. Sizes 32 to 38 inch bust. At 47/6

139C1: "Whirlwind" shorts are tailored in Moygashel with pleated and flared front, fob pocket, narrow belt. This new style is in white, brown, natural, light blue, cherry, royal. 25 to 32 waist. 39/9



Four "Good Companions" for tranquil leisure hours

31C2: "Janie," in fadeless Caesar fabric, has polka dots on blue, pink, maize, wine or aqua grounds and buttons from neck to hem. The oval neckline and pretty pockets are original touches, and the tie belt is of matching material. In sizes 32 to 40in. bust. 44/-

31C1: "Claudia" is made of washable printed spun rayon in bright combinations of orchid/wine, emerald/black, wine/cornflower blue, green/violet. There's a concealed fastening; also one jet pocket. The neckline is low and cool. In 32 to 44 inch bust. 89/11

31C3: "Suzanne" is of lustrous celanese satin, made in pastel pink or blue, and delicately shadow patterned. 4in. matching sash tie. 32 to 44in. bust. 72/6

130C1: Washable milanese Bed Jacket. Pink or blue. Sizes S.W., W., O.S. 27/-



134C7: The rayon crepe-de-chene Nightgown has an uplift yoke. The edge and waist are trimmed with ribbon-run lace beading. In glorious colours of blue, aqua or flesh. Bust sizes 34, 36, 38 inches. At 54/-

134C6: Lovely crepe-backed satin rayon Pyjamas would grace the most luxurious trousseau. Shoulders, sleeves and pocket are lace trimmed and trousers are wide. Flesh, aqua, white. S.W., W., O.S., 89/6

134C10: Luxurious rayon satin Nightgown with lace yoke and tied at waist with three-tone ribbon girdle. The little sleeves are finished with elastic and lace. Magnolia, white, flesh. S.W., W., O.S. At 94/-

134C9: This rayon satin Nightgown has a lace bodice cut in becoming uplift style. Frilled lace over the shoulders gives pretty sleeve effect. Available in flesh, aqua, white. 34, 36, 38.n. bust. At 76/-

IT IS ADVISABLE FOR YOU TO MENTION YOUR SECOND OR THIRD PREFERENCE FOR COLOURS



Cool, practical Nightwear

136C11: Loom-knitted rayon pyjamas in the popular three-button style with extra fullness given to front by gathering on shoulders. It has most unusual peg-top pockets and flattering revers and collar. Coat can be worn loose or tied with self-belt. This suit with a smooth, semi-dull surface is available in lovely shades of gold, aqua, wine or blue (as illustrated) in sizes to fit W. and S.W. only, 49/11.

134C12: Nightgown of heavyweight swami of good quality and proved durability. Uplift bodice is softly gathered to a shaped waist and above, to a shoulder yoke. Full loose sleeves are edged by self-coloured net lace, as is the neckline. The cleverly constructed skirt falls in graceful lines and waist-sash ties at back. Available in flesh colour only, to fit S.W., W. and O.S. At 22/6.

134C13: Collarless Coat style Pyjamas for those who feel the heat. Comes in soft locknit rayon fabric of a smart striped design. The coat closes with five matching buttons and has a deep yoke front and back to which the rest of the coat is gathered. The trousers have extra wide leg and has elastic at waist. In stripes of burgundy/white, light or dark blue/white. S.W., W., O.S. Price, 39/11.



English-made four-piece Lingerie Set of fine knitted rayon

This lovely set, which we've imported from England, is of excellent workmanship throughout; from the knitting of the good quality rayon to the finishing off of the garments, the manufacturers have put their best into these products. In colours of flesh, white or black, each garment is available in sizes S, W., and O.S., and may be bought separately or as set. Here is another charming suggestion for your Gift List:

29C1: The Princess Slip is beautifully cut, with an uplift yoke and hem trimmed with an edging of fine lace. Priced at 18/3

28C2: A matching Vest is made in the same style as Slip. At 12/11

28C3: The Pantees are in the same finely knitted rayon, with fancy elastic waistband, new-cut gusset, and leg bands. Price 12/11

28C4: Boomers to match with a new type of gusset giving roomy fitting. With fancy elastic waist and leg bands. Priced at 12/11

29C5: The Half-Slip is beautifully made of soft swami with full swinging skirt. There is fancy elastic at waist and pretty hemline with fine edged by 1½-inch trimming. In flesh, white or black. Length from the waist to hemline, 30 inches. Priced at 19/9



138C2: White rubber pul-on Surf Cap, 3/6

138C1: Girl's check gingham Swim Suit in red, blue, green or brown. Fully lined. Bust measurements 24, 15/9; 26, 16/3; 28, 17/-; 30, 17/9; 32, 18/9; and 34, 19/3

138C3: White Plastic Bag, coloured trim, 5/11

162C2: Floral Cambric Sunfrock and Pantees. Full opening back for easy laundering, with good hem. Length 16 inches, 15/9

126C4: British Cesarine Toddler's Suit. Blue with white shirt, brown with fawn shirt and lemon with white, 18 ins. long, 12/3

181C3: White Blouse of British casement cloth. Bust 22, 9/3; 24, 9/8; 26, 10/3; 28, 10/6; 30, 10/9; 32, 11/-; 34, 11/6

181C2: British casement cloth Shorts. Saxe, green, brown, white. Waist 21 to 23, 10/6; 24-25, 10/9; 26, 11/-; 27-28, 11/3

58C1: "Miss Teena's" Swami Set in peach or ivory. Slip is smoothly tailored and well-fitting. Vest has bra, top and lace edge. Pantees are roomily cut, with elastic waist. And all are trimmed with satin motif. Fit 14 to 18 years. Set at 33/6

181C1: Cotton fancy-knit Pullover in white, blue or maize. Ideal for holidays. 22-24, 5/1; 26-28, 5/7; 30, 32, 34, 6/1

58C2: "Golden Ray" milanese Slip in peach or ivory. Picot edging. Lengths in inches: 18, 21, 24, 4/7; 27, 30, 33, 6/1; 36, 39, 7/8

126C1: Dimitry Frock and Bloomers in blue and pink on white ground. Embroidered organdie yoke. Length 16 in. 19/9

126C3: Fine mercerised cotton Pullover. White/blue, red or green stripes; fawn/red or green; sky with white stripes, 10/6



Summer fashion news for Miss Teena and the very young.

125C1: Monotone Seersucker for Miss Teena. White scalloped yoke, full flared skirt. Back-buttoning to hip-line. Blue, cherry, navy or brown. Bust and length, 32/44, 34/46; 49/6

125C2: Sun-frock with semi-open midriff in good cotton. Bolero effect on bodice, fringing and braid. Rose, green, blue. Lengths 30, 33, 22/-; 36, 39, 23/-, and 42 inch 24/-

77C1: Strong Cotton Suit for small boy, collar and pocket piped with braid, embroidery on shirt. Available in sizes to fit 1½ to 4½ years. Fawn/brown and white/saxe. Price 15/6

77C2: Floral Cotton Dress with dainty white organdie yoke trimmed with frill and rick-rack. Available in aqua, rose, blue. To fit girls from 3 to 8 years of age. Dress is priced 22/-

125C3: Good American cotton makes this pretty Frock which is trimmed with toning striped frills. Choose either in primrose or blue. Lengths of 30, 33, and 36 inch. Price 25/-

125C4: The "Gibson Girl" blouse is a "must" for Miss Teena's exciting wardrobe! Made in fine lawn with gay shoestring tie. In aqua, lemon or blue. Bust 32, 34, 36. in. 23/-

77C3: "Sister Sue" Dress is made in pretty spotted summer breeze material to fit small daughters from 2 to 8 years. It has a white eyelet poplin yoke and buttons on the shoulders and all the way down the back, and opens out for ironing. Available in blue or red with white spot. Comes in lengths of 18, 20, 22 (matching pantees), 24, 26, 28 inch. Price 22/-



A wide selection of gift Handkerchiefs in white and colours

7C1: Enchanting Handkerchiefs for children with very original designs of animals and birds printed on fine white lawn. Choose ducks, owls, rabbits or dogs. $9\frac{1}{2} \times 9\frac{1}{2}$ inches. $9\frac{1}{2}$ d.

7C3: Cool Handkerchiefs of pure Irish linen beautifully printed in paisley and floral designs. These Handkerchiefs have narrow hems and made in size 11×11 inches. Price $2/3$

7C6: Artistic designs of formal florals, stripes or blocks decorate the sheer lawn Handkerchiefs, which are of very fine quality with neat narrow hems. Each priced at $1/7\frac{1}{2}$

7C7: Another line of fine quality lawn Handkerchiefs, which this time carry designs in floral and paisley, printed in gay colours to tone with gay summer colours. Size 10×10 ins., $1/3\frac{1}{2}$

7C2: Fancy boxes containing six really fine quality linen Handkerchiefs with dainty embroidery in corner. They are finished with narrow hemstitched hems. Box priced at $.15/6$

7C4: Fine lawn is the basis of these gay Handkerchiefs with the wide coloured border surrounding artistic designs in fast-washing colours. In a large 12×12 -inch size. Price $2/1$

7C5: Individual initial Handkerchiefs of pure Irish linen with attractive hems of double-row hemstitching and large embroidered initial. Blue, green, pink, lemon. 11×11 ins., $2/8$

7C8: Finest white lawn Handkerchiefs with interwoven designs of stripes, checks or borders in a variety of good fast-washing colours. They are $11\frac{1}{2} \times 11\frac{1}{2}$ inches. Priced at $1/2$



90C1: Bracelet of very bright diamante stones in chromium setting of a new imported design, and priced at 32/9
 90C2: Three-row Necklet of Cleopatra pearls beautifully graded, with marcasite or brilliant clip. Velvet case, 119/6
 90C3: Sterling silver gold-plated crown Brooch and Ear-rings, hand-made. Brooch, 67/6. Ear-rings, 45/-. Set 112/6
 90C4: Coloured stud Ear-ring to match 90C5. Price 1/11
 90C5: Coloured plastic bead Choker. Ideal finish for neckline. Red, white, light blue, green, yellow, turquoise, 2/11
 90C6: Fancy twisted gilt choker Necklet. Priced at 4/9
 90C7: Pearl stud Ear-rings in shades matching 90C8. At 3/11
 90C8: Two-row coloured pearl choker Necklet, feather light to wear. Available turquoise, pink, cream or blue. 26/11
 90C9: Lustrous single-row Necklet of graduated cream Cleopatra pearls. Snap clasp with three diamantes. Price 35/-
 90C10: Pearl stud Ear-rings to match 90C9. Priced at 4/11
 90C11: Gilt filigree Pendant, lovely crystal stone. Available in ruby, emerald, sapphire or pink stone. Priced at 17/6

90C12: Lightweight ballerina Lapel Pin in gilt. Price 5/5
 90C13: Dainty brilliant cluster Ear-rings coloured stones in red, blue or green. Strong screw fittings. Price 3/8
 90C14: Dress clip of white metal, diamante stones. At 4/2
 90C15: Gilt springbok Brooch. Red stone for eye. At 5/5
 90C16: Expanding Bracelet. Plastic with gilt rondells between. Red, white, blue, yellow, turquoise, pink. At 7/3
 90C17: Diamante Dress Clips of untarn shable chromium. Really lovely clear white stones, inset. Price, pair 40/-
 90C18: Gilt filigree Ear-rings, bright centre stone. At 3/11½
 90C19: Dog Brooch in blue, pink, green, maize, cream, 3/2
 90C20: A novel chatelaine Ornament for the lapel. Gilt bird is attached to a cat by a thin gilt chain. Price 3/8
 90C21: Scottie Brooch brilliant set in dog-collar. In red, green, cream, maize or blue pearly plastic. Priced at 3/2
 90C22: Diamante bow Brooch of 160 lovely stones splendidly set, with safety chain attached for security. Price 46/6
 90C23: Flower girl in gilt, set multi-coloured stones. At 3/2



Choose a Handbag in soft leather or in gleaming plastic

21C4: This smartly shaped handbag in soft polished leather is keyed to the new season's fashions. It is mounted on a gilt frame and finished with patent piping and swing handles. Pocket, purse and mirror inside. In back, brown leather. Size 9 x 8 inches. Price 41/-

21C3: A handsome boxy-shaped bag of good, polished leather on a gilt hobnail frame. Beautifully lined with matching leather and fitted with a large mirror. This versatile bag is perfect for any season, any occasion. In black, brown, navy. Size 6 x 6½ in. 45/6

21C2: You'll carry one of these white plastic handbags, fresh and clean, right through the summer. Hard to soil, easy to clean—just rub with a damp cloth. White lining, purse and mirror inside and twin handles for easy carrying. White only. 9¼ x 7½ inches. 39/11

38C2: Shopping Bag in strong fancy-grained leather which may also be used for traveling. It has a floral waterproof lining and double handles. There's a large handy pocket on the outside and 16 inch slide fastener. In black, brown, navy, fawn. 15 x 10¼ in. 39/-

21C1: The over-the-shoulder bag is still as popular as ever, leaving the hands entirely free. This one is in good quality nappa leather and finished with nickel catch on flap. It is nicely fitted up with purse and mirror. In white only. Size 9 x 8 inches. 45/-

38C1: A frame Shopping Bag with a smart, tailored appearance; so roomy but very light to carry. Made of fancy grained leather with check lining, double handles. Also useful as overnight bag. Studded base. In black, brown, navy, tan, fawn, red. 14 x 10 inches. At 49/6



Brilliant colour in Anklet-straps by Joyce California

Sturdy American linen has been chosen to fashion these up-to-the-minute summer Footwear. There's a colour for every mood, a style to suit casual or formal clothes. The linen is especially strong and the finished Shoe is light and flexible for wearing or packing on holiday jaunts. And the colours! These flashing blues, golds and scarlets are fadeless and can be washed with soap and water without impairing their freshness. In sizes and half-sizes $2\frac{1}{2}$ to 7; also in American fractional fittings AA to C. If ordering American fittings, please state second choice in colour. All are priced at 35/3

"Duckling Anklet" has the new covered-up look, demi-wedge and anklet. Suitable for parties and dressed-up casual clothes. 159C1: In turquoise. 159C2: In red. 159C3: In white.

"Terrace Anklet" on the higher wedge, for more formal wear. The slender ankle strap may be detached at will. 159C4: In gold. 159C5: In red. 159C6: In white.

"Round-up" is a casual lace of sporty character. It has the low-medium wedge, ensuring easy-going wear and tear. 159C7: In blue. 159C8: In natural. 159C9: In red

"Halo Pump" is Joyce's most popular high wedge sling pump. Anywhere, at any time, this Dress Shoe will fill the bill. 159C10: In red. 159C11: In blue. 159C12: In white.

"Terrace Sandal" has straps which cross at the toe and heel. Especially designed bare-foot Sandal, with high wedge. 159C13: In gold. 159C14: Turquoise. 159C15: In white.

"Midas Sandal," Joyce's famous anklet-strap. Medium wedge. 159C16: In natural. 159C17: In red. 159C18: In white.

Please make a second and third choice of colour required when ordering.



Take colour to your feet with Sesta or Nielsen Slippers.

"Dawn," a Sesta Slipper exclusive to David Jones', of English brocade in rich tonings, lined with faille and rayon. Leather soles. In sizes and half-sizes 2 to 7. Price pair 29/6
196C11: Brocade and wine 196C12: Brocade and blue.

"Sandra," a Nielsen quilted satin. Longer slender last, $\frac{1}{2}$ -inch wedge heel, leather sole. Sizes and half sizes 2 to 7, 25/6
196C18: Cherry quilted satin. 196C19: Blue quilted satin.

"Dandy" is a new's kid utility Slipper with a medium heel and a cosy suede padded sole for lounging comfort. Fully rayon lined and in sizes 2 to 7. 196C15: Saxe blue 17/9
196C16: Red. Price 17/9. 196C17: Black. Price 17/3.

"Twilight," a Sesta indoor Shoe fashioned of lovely English brocade in opal tonings, strongly backed and lined with faille and rayon. Sizes and half sizes 2 to 7. Price pair 32/6
196C13: Brocade and burgundy. 196C14: Brocade and blue.

"Oriel," repeated by Nielsen in response to popular requests. Cuban heel. Sizes and half sizes 2 to 8. Price 21/9
196C20: Wine quilted satin. 196C21: Pink quilted satin.

"Dusk" is a Sesta mule in black grosgrain trimmed with brilliant sheened wool. Light, super-flexible and soft with leather soles for durability. Sizes 2 to 7. Priced at pair 16/11
196C22: Black/blue. 196C23: Black/gold. 196C24: Black/red.



Colour and ease in Sandals built for busy growing feet.

"Toepeepers" in white and three colours, with two adjustable buckles. Sizes and half-sizes 3 to 1½. Misses sizes and half-sizes 2-5

36C1: In white buck. 3-6½, 14/-; 7-10½, 16/3; 11-1½, 18/-
127C1: In misses sizes and half-sizes 2 to 5. Priced at 22/9

36C2: Tan yearling calf. 3-6½, 13/6; 7-10½, 15/9; 11-1½, 17/3
127C2: In misses sizes and half-sizes 2 to 5. Priced at 22/9

36C3: Red yearling calf. 3-6½, 14/-; 7-10½, 16/3; 11-1½, 18/-
127C3: In misses sizes and half-sizes 2 to 5. Priced at 22/9

36C4: Blue yearling calf. 3-6½, 14/-; 7-10½, 16/3; 11-1½, 18/-
127C4: In misses sizes and half-sizes 2 to 5. Price at 22/9
Be sure to make a second and third choice when ordering

"Pagan" Sandals in tan and white with cut-outs for coolness. In sizes and half-sizes 3 to 1½. Misses sizes and half-sizes 2-5

36C5: Tan yearling calf. 3-6½, 13/9; 7-10½, 16/-; 11-1½, 17/9
127C5: In misses sizes and half-sizes 2 to 5. Priced at 22/6

36C6: In white buck. 3-6½, 14/3; 7-10½, 16/6; 11-1½, 18/3
127C6: In misses sizes and half-sizes 2 to 5. Priced at 23/3

"Peasant"—a new style sandal with open cut front but good support. Available in sizes and half-sizes 3 to 1½. For misses 2 to 5.

36C7: In white buck. 3-6½, 14/11; 7-10½, 17/9; 11-1½, 19/9
127C7: In misses sizes and half-sizes 2 to 5. Priced at 25/-

36C8: In brown yearling calf. 3-6½, 14/9; 7-10½, 17/-; 11-1½, 19/-
127C8: In misses sizes and half-sizes 2 to 5. Priced at 25/-



White and coloured "Anklet Straps" in exclusive overseas designs.

... Straps have arrived to compliment that brief expanse of ankle now revealed by the New Look dresses. American designs have been faithfully reproduced to flatter your ankles, and these summer Casuals are exclusive to David Jones'. Your good companions for beach, spectator sportswear, or just for loafing. You can choose from a selection of heels or wedges.

196C1: "Patio" is in all white buck and has comfortable wedge heel and criss-cross vamp straps. In size from 2 to 7. Price 26/9

196C4: "Hermes" is an Olympia Sandal with a Cuban heel and platform sole. It is available in sizes and half-sizes 2 to 7. Price 33/6

... with that youthful look; in graine all with g t buck es Sizes and half sizes 2 to 7. 196C7: Fawn. 196C8: White. Price 3 /3

196C2: "Piazza" is made in all-white smooth calf with wedge heel and buckles. In sizes and half-sizes 2 to 7. Is priced at 29/3

196C3: "Pablo," in white grained elk has cool cut-out vamp and anklet strap. Available in sizes and half-sizes 2 to 7. At 28/9

196C5: ... is in white grained calf with reversed double anklet straps. Available in sizes and half-sizes 2 to 7. Price 32/3

196C6: "Apollo," white grained calf with woven straps to flatter bare feet. Available in sizes and half-sizes 2 to 7. Priced at 33/3

196C9: "Bacchus" is made of white grained calf with knotted and folded strappings. Available in sizes and half-sizes 2 to 7. 30/6

196C10: The same brief sandal is available in red calf. Price 30/6



Gift Slippers and smart Casuals for young and very young feet.

Misses' Nevis court Slippers cosy soles 127C9: Sizes 2-6 in blue 127C10: Red, 10 6 Children's Sports Sandals with strong sewn soles. 7 to 10½, 19/6; 11 to 1½, 21/3 36C14: White sandal with smart red trim 127C14: The same sandal to fit Misses in all white. Sizes and half-sizes 2-5, 24/9 36C15: In tan with brown trims for children. Sizes 7 to 10½, 19/3; 11 to 1½, 20/9 127C15: In tan. Half-sizes 2 to 5. At 24 9

127C11: Miss Teena appreciates this moccasin-style shoe for its comfortable fit and dapper smartness. It is made in white buck with tan calf trims. Available in sizes and half sizes 2 to 5. Priced at 25 9 Children's Nevis Strap Slippers with cosy soles and heels and matching flower motif. Attractive stitching on buttoning anklet. Sizes 3 6, 7/3; 7-10, 7/6; 11-1, 8/4 36C11. This slipper in red. 36C12: In blue.

36C13 These "Imps" are casuals in white grain with tan facings and platforms. Toeless style with sling back. In Sizes and half-sizes 9-12, 24/9; 12½-2, 26/3 127C13: "Imps" for Miss Teena. 2-6½, 33/6 Children's two-tone felt slippers with amusing motif on front. They have sewn leather soles and low heels. Available in sizes 3-6, 5/1; 7-10, 5/3; and 11-1, 5/6 36C9: Royal/saxe front. 36C10: Red/fawn.



69C2: Natural straw Bonnet, net ruffle, flowers in pink, blue or natural. To fit 6 to 10 years, 21, 21½, 22 head. Price 19/3

69C1: Natural Liachow straw Bonnet, net frill, organdie flowers in cream, blue or pink. 3 to 5 years, 20½, 21 ins., 18/-

69C4: White straw Hat, sweetheart brim, trimmed and bound with white ribbon. For 6 to 12 years, 20½, 21½ inches. At 15/6

69C3: Natural Liachow straw Breton worn well back. Bound and trimmed brown, navy, pink, sky grosgrain. Fit 10-16. At 18/-

Freight and boxing extra. N.S.W. 1/ ; Interstate, 1/6; Far States, 2 . Add 1 - extra for box

34C1: English baize Mats, covered in cream ground. Waterproof, washable. 22"x15". 1, 9

34C3: Hand-made lawn Pillowcase, drawn-thread, applique. Pale blue, pink. 12x16". At 5, 8

34C5: **The new fold-on Nappy-Pants** are of white lawn lined with English toweling, slotted to take folded toweling pads half ordinary napkin size. Area beneath pad is waterproof. No buttons, no ties, and ideal for the traveling baby. In medium size, for babies to 16 lbs. Price 6/11. Regular size, for larger baby. Price 7/3. Toweling Pads. Price per half dozen 8/4

34C2: White linen Feeder with design in blue or pink. At 3 1

34C4: English Crib Blanket in blue or pink. Fancy design, 6/8





50C1: Boys' cream Poplin Shirt, with Ever Firm Collar requiring no starch. This will launder splendidly. Size 11

146C1: Boys' straw Helmet is lightweight and strong, with a useful adjustable head fitting. To fit 4 to 14 years. Price 6/11 Postage; N.S.W. 1/-, Interstate 2/-, Add 1/- for box.

146C4: Henderson's "Royal Crest" school Uniform Hats made in sizes to fit boys from 7 to 18 years of age. Priced at 25/6 Postage; N.S.W. 1/-, Interstate 2/-, Add 1/- for box.

50C2: Scout Belt made of the best quality leather. It has the regulation crest buckle and knife loop. It is priced at 4/1

50C4: Woolien "Klipper" Ties are crease resisting and washable. Ties priced 3/3

50C5: Famous "Toota" Ties in many different designs. Creaseless washable. 3/-

50C7: Full size cotton Handkerchiefs with coloured borders. Limit of 6. Price, ea. 1/10 Do not write a letter, use the Order Form.

50C3: Boys' strong school Shirt made in quality headcloth in college blue. Guaranteed fast washing. 11 $\frac{1}{2}$ to 14 Price 12/9

146C3: Blocked Le chow Straw Hat, seams overlapped for strength. Wide brim. It is in sizes to fit boys 9 to 18 yrs. Price 13/6 Postage, N.S.W. 1/-, Interstate 2/-; Add 1/- for box.

146C2: Boys' Kalutara Straw Hat has a bound edge and smart fancy band, wide brim. Fit boys up to 12 years. Price 5/3 Postage, N.S.W. 1/-, Interstate 2/-, Add 1/- for box.



A choice of practical clothing for youths and boys from 4 to 16 years.

82C1: Dexmoor Windjacket made by David Jones' of American shower-proof Makinaw cloth. Full cut, snug waist, 2 pockets. In French blue, fawn, beige or beaver, to fit boys 6 to 16 years of age. Price 37/-

82C2: Strong Jodhpurs of a material resembling Bedford Cord. They're well cut to ensure a good comfortable fit in shades of khaki, brown, grey or Nile. Fit boys 5 to 8 years, 26/6; 9 to 13 years, 29/6

82C6. Woven-stripe ranger Shirt of English poplin, long sleeves. Blue, grey or fawn. To fit boys 4 to 9 years. Price 13/9

82C4: Khaki drill Beach Shorts of sanforised material. Extended band, 2 side- and 1 hip-pocket. Fit boys 4 to 14. At 9/9

82C5: College grey Knickers in a strong dark grey worsted material. With full cut and strongly made. Fit 6 to 13. At 13/9

82C3: A Peter Brown Safari Suit which all small boys will appreciate for its coolness and its "grown-up" look. It is made in a finely woven silky-finish drill which has been pre-shrunk and will launder well and easily. The jacket can be worn inside or outside the shorts. It has the usual rever collar, short sleeves, and two breast pockets. Available in light beige shade. To fit boys 4 to 12 years. Priced at 34/-



Informal clothes and sportswear for Youths and Boys

129C2: Youth's Sportscoat in a fancy check tweed which will wear well and keep its good appearance. It is well cut and finished, and is available in blue, brown or green. Sizes 13 to 17. Price 53/6

41C1: (Not illustrated): A fancy tweed coat made in blue or green to fit boys aged from 5 to 13 years. Priced at 49/6

129C1: Sports Trousers worn during the holidays will save his school suit! These are made of good quality all-wool worsted, well tailored, in grey, green or fawn. To fit youths 11 to 17 years. Price 51/-

186C3: A white cotton Sports Shirt in cellular knit with crew neck and short sleeves. Washes excellently. It is made to fit Small Boys, 6 to 8 yrs.; Boys, 9 to 10 yrs.; Youths, 11 to 13 yrs. Price 6/1

186C4: All-wool summerweight candy striped Sweater. Grey, brown, maroon. Sizes 22, 9/11; 24, 10/3; 26, 10/9; 28, 11/-

186C5: An all-wool sleeveless Slip-on which will help to protect from summer colds after strenuous exercise. In grey, fawn, and navy to fit the following sizes. 24, 17/6; 26, 18/9; 28, 19/9; 30, 21/-; 32, 22/6

186C2: Cotton candy-striped Beach Shirt is made with crew neck and has short sleeves. Choose from an assorted range of colourful stripes. It is light and cool, and will launder splendidly. For boys 3 to 6 years (22 to 24), 7/9; 7 to 10 years (26 to 28), 8/5; 11 to 12 years (30), 9/2

186C1: Boys' and Youths' "Pacific" Swim Trunks are made of pure wool elastic-knit. They've an adjustable white webbing belt finished with a non-rusting buckle and are carefully made to ensure an excellent fit. In maroon, black or navy. 24 to 34 waist to fit 5 to 18 yrs. 12/3



"Nielsen" gift Slippers for Men

37C7: "Duke" is a most comfortable Slipper made in Albert style from soft, pliant, high-grade calf. It is neatly lined throughout and has flexible soles and heels. The colours available are black, burgundy, and brown. Sizes and half-sizes 5 to 10. Pair 29/6

37C8: In "Viscount" Nielsen's offer a new high-cut Grecian Slipper—just the shape you'll appreciate for those hours of relaxation. Lined. With flexible leather soles and heels. Available in brown, burgundy, and black. Sizes and half-sizes 5 to 10. At 29/6

37C9: "Earl" is a really restful Slipper in Albert style with soft padded leather soles and leather heels. It is in black, burgundy, or brown. In sizes and half-sizes 5 to 10. Priced at pair 26/6
37C10: The same Slipper made in Grecian style. Priced at 26/6



Slippers and cool Sandals for Boys

84C1: These brown Sandals are toe-less and heel-less with adjustable leather-lined straps to ensure a good fit. Flexible sewn leather soles and heels. Sizes 11 to 1, pair 11/6; 2 to 5, pair 13/-

84C2: "Foot-Form" Sandals, of brown yearling calf, leather lined without. Repairable sewn kromhyde soles and heels. Sizes and half-sizes 9 to 10½, pair 15/-; 11 to 1½, pair 16/3; 2 to 5, pair 17/9

84C3: "Rob n" Sandals made on "Trooper" last. Brown yearling calf uppers with cut-outs on vamp and sewn leather soles and heels. Sizes and half-sizes 8 to 10½, pair 18/3; 11 to 1½, pair 20/9

84C4: Youths' Grecian style Slippers in black or brown calf. Leather lined. Sizes and half-sizes 2 to 4½ at 20/6; 5 to 7 at 23/-



Leisure-wear gifts are always warmly welcomed by your menfolk.

37C1: Comfortable Slippers for men, in Albert style. These are made of good yearling calf in tan or black with flexible leather soles and heels, snug heel fitting. Available in sizes and half-sizes 5-10. 14/7

37C4: The lightweight Sandals are wonderfully cool and comfortable to wear. Brown leather uppers are designed to give a maximum of comfort and flexibility. With leather soles and heels. Sizes 5-10. 17/6

37C2: Grecian Slippers are a lighter pattern and cooler to wear. These are in tan or black yearling calf, and have flexible leather soles and heels. They're in sizes and half-sizes 5 to 10. Priced at 14/7

37C5: This Grecian Slipper is of very high-grade calf made in snug and comfortable shape. Genuine pump soles and heels. In tan or black and packed in gift box. Sizes and half-sizes 5 to 10. 32/6

37C3. Sandals constitute an ideal gift at this time of the year, and these are especially attractive with their cool perforations and excellent cut. Tan yearling calf. Sizes and half-sizes 5 to 10. 17/-

37C6: These Sports Shoes are made of heavy durable white canvas, and have long-wearing rubber soles. Suitable for tennis and other sports. Available in sizes 5 to 11, and are priced at 10/3



Men's lightweight summer hats for sport, ballgames or street wear

43C4: Genuine Ecuador Panama Hat of fine quality, handwoven and blocked in newest shapes. In head sizes $6\frac{5}{8}$ to $7\frac{3}{8}$. Price 33/6

43C8: The "Ventair" is a lightweight summer Hat with open mesh crown. Cleans with soap and water. Natural, fawn, grey, 21/-

43C6: White cotton open-mesh crown Hat, green lined brim. Washable. $6\frac{1}{2}$ to $7\frac{1}{2}$. At 8/7

43C3: Sportsman's Cap with glare visor which folds flat to peak when not in use, and may be detached when cap is to be washed. "Air-lite" Cap is made of pure Irish linen in white. $6\frac{1}{2}$ to $7\frac{1}{2}$. Price 10/9

43C2: A cool Sports Hat of pure Irish linen made in the newest shape. It is well blocked and very cool to wear. In white only in sizes $6\frac{5}{8}$ to $7\frac{3}{8}$. Price 14/6

43C7: Fayrefield Hat of pure fur felt in "Melolite" quality with a $2\frac{3}{4}$ -inch brim. For town or country wear. $6\frac{1}{2}$ to $7\frac{1}{2}$. At 25/6

43C1: Canvas Hat of fine quality British duck in sizes $6\frac{5}{8}$ to $7\frac{3}{8}$. Available in natural, at 8/4; brown or green, at 9/7

43C5: A light knockabout straw Hat for garden or beach. Sizes $6\frac{5}{8}$ to $7\frac{3}{8}$. Price 8/8



Men's Accessories offer a choice of Christmas Gifts

51C5: The "Tenax" clip Bow-tie is easily adjustable and will not slip out of position. Available in fancy or spot designs. Price 4/3

52C4: A pure silk square with spots on navy blue, maroon or green. Size 36 x 36 inches, and a delightful gift. Price 21/-

52C3: Wallet of genuine kangaroo skin, soft and supple, roomy compartments. Solid skin throughout, hand bound edge. 31/11

52C8: A British-made umbrella with genuine Fox (8-rib) frame, covered in a good quality cotton cover. Plain handle. At 35/6

52C1: "Pyramid" Handkerchiefs with coloured grounds or borders. Limit of 6 to each customer. Per 1/2 doz., 12/6; ea. 2/1

52C5: Batwing or thistle-shape Ties in spot or fancy designs. Please state size of your collar when ordering. Price 7/6

52C7: Gift Set of Braces and Garters made from good imported elastic in grey, navy or maroon. In gay gift box. Price 9/3

52C6: Suede Leather Belt in Mexican style with gilt or chrome finish buckle and tabs. Width 3/8 inch. Priced at 5/9

52C2: Gift Set comprising a key chain, with matching tie chain in gilt finish. Attractively boxed and packed. At 17/6



Men's cool Pyjamas and white cotton Underwear

111C1: American sanfor sed super-broad cloth pyjamas with bold stripe designs in blue, fawn or green on white grounds. Sizes A, B, and C, 26/6; size D, price 29/-

111C2: Pyjamas of British crepe rayon in plain shades of blue, green, grey or fawn. This sturdy cloth is cut full to give summer comfort. Sizes A, B, C, D. 44/-
A 36", B 38", C = 40", D = 42/44" chest.

48C2: "C. B. Cotton Knickers" are the most popular obtainable. Made with balloon seat with 2-button front and elastic back. Sizes 30 to 44 inch waist. Price 6/1

110C1: The all-wool Socks are a product of one of England's leading manufacturers. They're made in 6 x 3 ribbed style which guarantees perfect fit. Neat designs of blue, grey, fawn or brown. 10 to 12in. At 7/11

48C1: A "Gold Label" Athletic Vest made from thoroughly reliable ribbed cotton. It is cool and well-fitting and will launder perfectly. Sizes 34 to 44. 3/4

111C3: Splendid summer Pyjamas made of British celanese. A good full cut in stripes of red/green, red/blue or red/grey. An ideal fabric for hot summer nights. Is available in sizes A, B, C and D. Price 43/-



The active man will appreciate gifts of appropriate Sportswear

109C2: This track sweater, or "Sloppy Joe," is an indispensable adjunct to the summer wardrobe. Made of lightweight cotton in white only, it has long sleeves and firmly knitted basque. Will keep its shape through countless boilings. Available for 11/3

109C5: "Speedo" sports shorts of printed, pre-shrunk American cotton in various neatly coloured designs. They have a belted waistband and feature the famous Cooper jockey inner-support. These shorts available in sizes S.M., M. and L.M. All priced at 24/9

109C3: The "Pacific Shooter" swim shorts of sanforised (pre-shrunk) American twill are made by David Jones' with elastic waistband and a full-knitted inner support. Buttoning fob pocket. Available in blue, sea-green or grey. Sizes 30 to 42 inch waist. 22/6

109C4: A white Beach Shirt will be useful for all sporting occasions; for hiking, gardening and loafing on the beach. It is made of lightweight cotton in a novelty weave with short sleeves. It washes very well. This shirt comes in sizes of S.M., M., O.S. 8/9

109C1: Famous "Casben" swim shorts in "Tackletwill" fabric which is strong, fadeless and water-repellent. Specially designed for comfort, fit and style with full knitted inner-support. Comes in blue, grey, fawn or tan. Sizes 30 to 42 inch waist. Priced at 29/11

**If you live on an air route and wish to receive your purchases extra quickly, we will send them by Air Freight if instructed to do so. We pay the ordinary postal rates—you pay the balance. Include balance of postage with order.*



Dressing Gowns in traditional designs

55C1: The good-looking spotted Dressing Gown is made of durable art. satin with a full wrapover. It is excellently tailored with the shawl collar, 3 pockets and sash girdle in contrasting plain art. silk. You may choose in navy, maroon or green with smart white spot, and in the following sizes: 34, 36, 38, 40, 42, 44 inches chest. 69/6

55C2 (NOT ILLUSTRATED): This Reverie Dressing Gown is made by David Jones' in hard-wearing art. silk. The designer has adopted the comfortable wrap-over style with a long roll collar and self sash girdle and there are three generous-sized pockets. The pattern is a variety of tartan checks in popular colours. Sizes 34 to 46 chest, 63/-

*Details of measurements and sizes should be included on your Order Form, and please take the precaution of checking whether the garments you order are quoted in your size.

Freight Paid



Sporting Equipment for rain or shine

99C4: Table Tennis Set, comprises two bats and balls, net, steel posts. Extra balls, 6d. each. The set, 15/4. 99C8: Smaller Set, 8/9

99C5: "Truflex" Tennis Racquet with laminated ash frame, reinforced rawhide shoulders. Championship model. Price 57/6

99C2: Racquet Cover of waterproof plasticised duck. Press-button style in navy, royal blue, rust, or green. Priced at 4/6

99C1: Junior model Racquet specially built for boys and girls. Laminated ash frame, mirror finish, perfect balance. Price 42/9

99C7: The Minor Model for children up to eleven years. At 32/6

99C3: Dart Board, 12 x 12 ins., 3 darts. Extra darts 6d. each. At 5/-

99C6: Shuttle tennis may be played in- or out-of-doors. Comprises two bats, one shuttlecock. Extra shuttles 1/11 each. At 10/5

Freight Extra



Sturdy Shirts and Jackets for Men.

49C4: Coat style Shirt with fused collar attached, made of fine quality English cotton poplin in plain colours of blue, grey and fawn. This good quality Shirt is made by David Jones' and is available in sizes 14 to 17½. Priced at 24/6

163C5: Sports Shirt of close-knit cotton yarn of high grade. It has an open sports collar which can be buttoned and short sleeves. Made in white only, it is available in S.M., M., and O.S. Price 11/9

163C6: White Shirt made by David Jones' of fine American cotton broadcloth in coat style, soft collar attached. The boiling, washing and wearing qualities are guaranteed. Sizes 14 to 17. Priced at 21/-

128C1: The popular safari Jacket is made of lightweight American headcloth and tailored by Casben especially for David Jones'. There are two flap breast pockets, and two large bellows-type side-pockets. The neck and revers are very trimly tailored. In colours of silver grey, sand or fawn, and sizes 34 to 46 inches chest. Priced at 47/-

128C2: English "Velan" proofed poplin is the material chosen by David Jones' to make this useful Jacket. It is both showerproof and windproof and can be easily stowed in a golf-bag pocket, as it weighs only 11 ozs. Zippered front, elastic waistband and two breast pockets. Cut in fawn, brown, green, navy. Sizes S.M. to X.E.O.S. Price 45/6



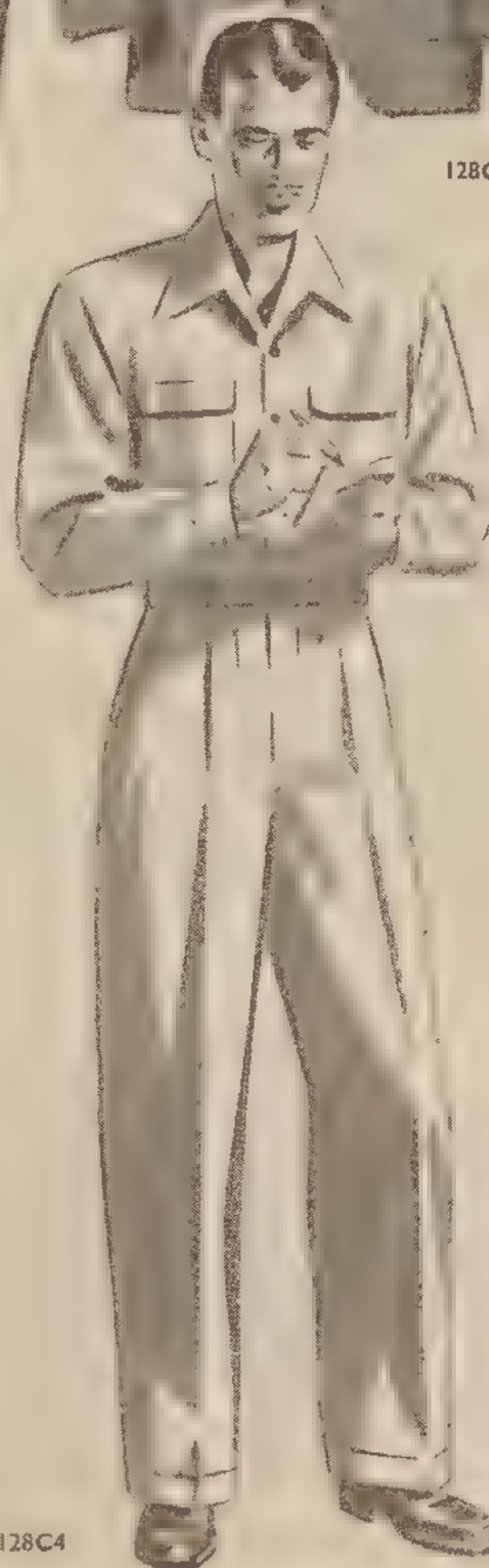
128C3



128C6



128C5



128C4

Lightweight wear in various fabrics.

128C3: The "Carefree" Jacket will look after your comfort during your leisure hours. It is made of a cool rayon with shirred yoke-back for loose and easy fit. The large belows pockets are smart and useful; the half-belt and side tabs lightly nip-in the waist. Made in summer shades of tan and beige. Sizes 34 to 46 inches chest. At 67/6

128C5: A Sports Coat of lightweight herringbone worsted with half-lining. It is expertly tailored by David Jones' in their own workrooms in two-button style with two flap pockets. The lining is of good quality, and the coat is made in shades of light grey, green and grey marl. The sizes available are in 34 to 46 inches chest. Price 90/-

128C6: Pure wool Australian tweed is used in this Sports Coat which is made by David Jones'. It is tailored in two-button style and is half lined. There are two roomy patch pockets. The coat is fully cut, and excellent construction helps it to retain its shape. In regular, long or stout fittings. Fawn, brown, blue. Sizes 34 to 46 inches. At 99/-

128C4: Comfortable Sack Suit specially tailored for David Jones' in pre-shrunk English cotton fabric. The shirt is full cut with attached collar and two breast pockets. Long or short sleeves. Self supporting trousers with matching belt, pleats and pockets. Regular, long or stout. Grey, natural or fawn, 34 to 46. Long sleeves 76/- short sleeves 71/6



Men's worsted Trousers and Shorts in Irish linen and drill.

114C1: "Stamina" Sports Trousers are made from really high quality Crusader worsted material. They're well tailored with cuff bottoms, extension waist-band and peats. There are 2 side, 1 hip and 1 fob pocket. Available in shades of grey, blue, green, fawn or brown. Sizes range from 30 to 44 inch waist. Price 45/6

114C2: These Shorts are made of rare Irish linen which has been sanforised to reduce shrinkage to a minimum. They are beautifully tailored, with side, hip and fob pockets. There are side straps at waist and extension band and peats. Available in shades of brown, beige, blue, green or grey. Size 30 to 42-inch waist. 46/6

114C4: Tennis Shorts of white sanforised drill. Extension band, pleats, new adjustable half-belt. In sizes 30 to 42 inch waist. 22/6

114C3: Sanforised Drill Shorts with pleated front and extension band. Khaki or grey, 30 to 46in. waist. White, 30 to 42in., 15/3

114C5: Casben Sports Shorts of sanforised drill. They're smartly styled with an all round belt and side, hip and fob pockets. In fawn, brown, Yankee pink or grey. 30 to 40in. waist. Price 22/6

**Please make a second and third choice in colour or style when ordering so that we may make a substitute in the event of your first selection being sold out. If we are unable to fill your order, we will, of course, refund your money.*

**The quick Air Freight Service is available to you if you live on an Air Route. We pay the ordinary postal rates, you pay the balance.*



Here are gift suggestions to rejoice the heart of every smoker.

Express 555's are old friends in their cream box. A choice Virginian, imported from London. Price 25's 3/5½

73C2: This is the "Standard" Ronson pocket lighter with the smooth-finish chrome case. A light pressure gives you instant flame . . . remove pressure to extinguish the flame. Price is 53/6
73C3 (not illustrated): Chrome, engine-turned finish. Price 68/10

47C2: "Santiago" Cigars are manufactured by Verelen from fully matured leaf. They are a pleasant and mild-smoking cigar, and are packed in box of 10. These cigars are priced per box 15/-

73C6: Ronson Table Lighter in the charming style of Queen Anne silver. It is finished in silver plating to take its place amongst the treasures of your home. 3¼ins. long x 2¾ins. high. Price 120/-

47C3: "Kenilworth" Cigarettes are a Virginian blend of outstanding quality. Made from mellow leaf by Copes of London, they're packed in airtight tins of 50, and are priced at 7/2½ per tin.

73C4: London-made "Irwin Rum" Pipes require no breaking in, as the briar is matured in rum by special process. A man's gift which will always be greatly appreciated and cherished. Price 11/9

73C5: This rubber-lined Tobacco Pouch will please both the pipe and the cigarette smoker with its holder for cigarette papers. 2-button style in brown or black real Morocco. Priced at 15/6

**Remember, we always pay postage on such goods as pouches, lighters and pipes. However, we do not pay postage on cigars, tobacco or cigarettes so when these are ordered without other goods, please add postage.*



ENGLISH ELECTRIC STOVE

For Greater Cooking Convenience

- Two high-speed boiling plates.
- A steam-tight oven.
- Full grilling equipment.
- Thermostatic oven control gives an even cooking temperature.

180C1: The "Xce." Stove is in quality cast-iron, finished throughout with vitreous enamel. The hot plates are acid-resistant and cleaning is simplified by a hinged top which lifts right up. Wired for 240 volts A.C. only. Stove is 36 inches high by 24½ inches wide. Price £65/10/6

Set of five Saucepans

101C3: Good meals begin in good saucepans, and this set of heavy gauge 99% aluminium will bring out the best in your cooking. Cool grip bakelite handles, rounded lines and suitable for gas, electric or fuel stoves. Set of 5, priced 83/11

An English Carpet-Sweeper

104C1: "Ewbank Dainty" is the famous English Carpet Sweeper with ball-bearing movement, pure bristle brush and self-adjusting wheels for varied thicknesses in the carpet. The easy-emptying device is not the least of its attractions. It can be had in either cream or green. At 79/6

Cast Aluminium Griller

101C2: The "Pal" Griddle Grill is in cast aluminium, flanged for grilling, hollowed for frying. For use on top of stove, it improves flavour and saves fuel. Easy to clean and impossible to buckle. For kitchen, or camp and all types of stove. 16/11

Hoover Electric Vacuum Cleaner

171C1: The Hoover "beats as it sweeps as it cleans." From floor to ceiling it will keep the house free of dust and dirt, and it is wired for 32, 50 or 110 volts at no extra cost. Hoover is priced £25/4/-
171C2: Tools for all above-the-floor cleaning will cost you an additional £4/4/-



COOK IN MINUTES INSTEAD OF HOURS

With either one of these Pressure Cookers

A Pressure Cooker will cook your whole meal on one burner and in one utensil while you set the table! Pressure cooking is safe and easy . . . green vegetables cook in less than five minutes, chicken in 20 minutes, stew in 12 minutes. You do your cooking in a third of the usual time, you'll save two thirds of your fuel bill. Pressure Cooking conserves flavour and nutriment, retains natural colouring. Instructions and recipe book supplied with each Pressure Cooker to help you to better meals and to more leisure.



101C1: Dessert Set for Australian Made Pressure Cookers. 6 cups, basin and lifting tongs. Perfect for individual custards or baby food; cooks six different items at once. 15/9.

Choose from Four Famous Makes each of 6-pint capacity to serve six people.

101C5: "Universal," English made. With "Safe T Sea" cover, easy-grip handles. 117/6

101C4: "Prestige," English made of shining aluminium. Converts to casserole. 115/-

101C6: "Namco," made in Australia, of cast aluminium with vegetable dividers. 95/-

101C7: "Rapid," made in Australia. Screw on pressure gauge. 100/-. Packing 5/- extra.



Gift problems can always be solved by choosing Travel Goods.

44C6: Handkerchief Box of Morocco-grained leather which is well lined and finished. It may be had in either brown or navy blue, and measures $7\frac{1}{4} \times 5\frac{1}{2} \times 2\frac{3}{4}$ inches, and is priced at 25/5

44C5: Collar Box to match the handkerchief box above. Made in traditional horseshoe shape and fitted with a strong catch. You may choose it in brown or navy. Box is $3\frac{1}{4}$ inches deep. 25/5

44C1: Leather Week-end Case made from top grain cowhide. All the edges are turned in and well sewn, and the case is built on a strong steel frame. It has two secure locks and is cloth lined. In London tan, size is $22 \times 14 \times 6\frac{3}{4}$ inches, and is priced at 75/6

44C7: Leather Travelling Bag is also of top grain cowhide, and is expertly lined, including two pockets. It has a strong zipp-fastener and double handles. All the seams are well piped, thus adding to the durability and good appearance of the bag. Available in shades of navy, fawn or tan. $17 \times 11 \times 8\frac{1}{2}$ inches. Price 73/-

* We have pleasure in reminding you that our Travel Service will be happy to help you arrange your holiday tour or discuss the route you propose to take. We can make all your bookings for tours as far north as the Barrier Reef or to the islands off our East Coast.

44C3: Man's Toilet Kit enclosed in a well-made case of grained leather. The contents include tubes for shaving-brush, shaving-soap, a soap-box, good quality hairbrush, safety-razor, mirror, comb and nail-file. The case has an all-round zip-fastener. Comes in a beige or brown shade. Size $8\frac{3}{4} \times 5\frac{3}{4}$ inches. Priced at 68/-

44C2: Leather Dressing-Case with zip-fastener containing hair-brush and safety-razor, steel mirror, comb, nail-file and a bottle for brilliantine. Also soap-box and tubes for shaving-soap, shaving-brush, toothbrush. Size 10×8 . Ideal for travelling. Priced at 81/-

44C4: Brief Case of strong leather with zip-fastener along the top. It has a good wide gusset enabling the case to hold music if required. In brown or navy. Size $16 \times 11 \times 3$ inches. Price 26/6

*By using our Order Form you will effect a great saving of time and find it much less irksome than writing a letter. Just fill in the necessary details on the form and send it to us. You'll enjoy the added advantage of receiving your order much more quickly. Further, please make a second and third choice in colour or design when ordering. This enables us to substitute another article in the event of your first selection being sold out. If we are unable to fill your order, we will, of course, refund your money.



Delightful Confectionery for Gifts and for Festive Occasions

12C19: Fancy English tin filled with Sweets. Useful tea-caddy when empty. Price 5/6
Postage: N.S.W. 1/-, Interstate 1/3

12C12: "Mary Pumpkin" Fruit Drops. Lemon, orange, pineapple, etc. 1-lb. tin 2/6
Postage: N.S.W. 1/-, Interstate 1/3

12C18: English tin of soft-centred Fruit Eclairs, cellophane wrapped. Tin will be useful when empty. Small, 4/6; large, 6/6
Postage: N.S.W. 1/-, 1/3, Interstate 1/3, 1/6

12C16: Waxed packets of Fruit Drops, Barley Sugar, Butterscotch, Hard Candy or Jelly Beans for oversea parcels. 8 ozs. 1/3
Postage 8½d

12C4: Delicious and colourful Fruit Jel-lettes packed in 1-lb. box. Price box 3/6
Postage: N.S.W. 1/-, Interstate 1/6, Far States 2/-

12C8: Wooden Father Christmas Rocker, cellophane sack of Jelly Beans, 4 designs, 2/9
Postage: N.S.W. 9d., Interstate 1/-

12C20: "Mary Pumpkin" Chocolates and Sweets in ½ lb. boxes. Postage 8½d. At 2/9

12C6: Refreshing chewy "Kool Mints" in attractive 8-oz. tins. Postage 8½d. Price 1/6

12C14: English tins of Mackintosh's famous Quality Street Toffees and Chocolates. Beautifully wrapped. 1-lb. tin priced at 7/8
Postage: N.S.W. 1/3, Interstate 1/6

12C9: Imported red tins of Mackintosh's paper-wrapped Toffee de Luxe. 14 ozs. 5/8
Postage: N.S.W. 1/3, Interstate 1/6

12C3: Real Edinburgh Rock in assorted flavours. ½-lb. or 1-lb. boxes in red or green tartan wrapping. Prices 3/8 and 6/3
Post.: N.S.W. 1/-, 1/3, 1'st. 1/3, 1/6, F. St. 1/9, 2/-

12C17: Good assortment of Fruit and Nuts. Packed in ½-lb. cartons. Postage 8½d. At 1/9

12C11: Delicious Fruit and Nut Mixture. In 10-oz. boxes, 3/6; 20-oz. boxes, 6/-
Post.: N.S.W. 1/-, 1/3, 1'st. 1/3, 1/6, F. St. 1/9, 2/-

12C1: "Mary Pumpkin" finest assorted Sweets and chocolates. 1-lb. 5/2, 2-lb. 9/11
Post.: N.S.W. 1/-, 1/3, 1'st. 1/6, 2/6, F. St. 2/-, 2/9

12C13: Cook's de luxe Caramels, packed in gold and silver tinfoil. 1-lb. box at 4/6
Postage: N.S.W. 1/- Interstate 1/3

12C10: Beautiful fancy box filled with "Mary Pumpkin" Chocolates and Sweets. In a variety of unusual designs. 2 lbs. 10/2
Postage: N.S.W. 1/3, Interstate 1/6

12C5: Firm cellophane boxes containing Jelly Beans in bright colourings. Price 2/4
Postage: N.S.W. 1/-, Interstate 1/6, Far States 2/6

12C3: A most unusual wooden box with a hinged lid, containing "Mary Pumpkin". Sweets and Chocolates. An ideal Christmas gift and useful when empty. Price 7/5
Postage: N.S.W. 1/3, Interstate 2/-, Far States 2/6

12C15: Luscious assortment of glace Pears, Cherries, Pineapple, Apricots. 1-lb. box 4/6
Postage: N.S.W. 1/-, Interstate 1/3

12C7: Hand-made Father Christmas filled with bright Jelly Beans. 6 ins. high. At 2/9
Postage: N.S.W. 6d. each, Interstate 9d. each



Diverting Christmas morning surprises for merry Boys and Girls!

10C8: English Train Set, with engine, tender, carriage, tunnel, signal and signal-box, rails and good clockwork engine. 32/-
Postage: Interstate 2/6, Far States 3/6, N.S.W. 1/6

10C4: A Sewing Machine that really sews. It is strongly built and well-finished, and will take the standard needle. Price 43/6
Postage: Interstate 2/6, Far States 3/6, N.S.W. 1/6

10C2: Small Hostess will love this 15-piece Tea Set of plastic in pastel shades and generous four-cup teapot. Price 13/6
Postage: Interstate 2/-, Far States 2/9, N.S.W. 1/3

10C7: The de luxe Peerless super Sports Car will suit children from 3 to 7 years. Cream finish, nickel-plated radiator, bar, hubs and lamps. Fitted with horn. 123/9
Freight Extra

10C9: The "Ukudoodle" is of plastic, strongly made and polished. Steel strings which can be easily tuned. Priced 8/11
Postage 8½d

10C13: "Waddling Willie" will amuse the tinies. He rocks merrily when pulled and cannot be overturned. Priced at 4/11
Postage 8½d

10C11: English mechanical racing car, 13 inches long and has strong spring. 8/3
Postage: Interstate 2/-, Far States 2/9, N.S.W. 1/3

10C5: Irresistible Baby Deer of felt. Body is wired inside. Has glass eyes. At 8/11
Postage 8½d

10C6: English musical Top in bright colours. Spins with pleasant humming. 8/7
Postage: Interstate 1/6, Far States 2/-, N.S.W. 1/-

10C12: Dinky Toys in box. Set comprises wrecker truck, ambulance, single and double-decker bus, fire engine. Price 19/-
Postage: Interstate 1/6, Far States 2/-, N.S.W. 1/-

10C10: "Peggy" doll is for the tiny girl. Soft body, hard-to-break sleeping head, colourful clothes. She's 15ins. high. 16/4
Postage: Interstate 2/-, Far States 2/9, N.S.W. 1/3

10C3: Teddy is made of English fur fabric with movable head and limbs and glass eyes. He stands 14 inches high. 27/3
Postage: Interstate 1/6, Far States 2/-, N.S.W. 1/-

10C1: Beautiful "Elizabeth" is an English Sleeping Doll. Composition head, body and limbs, blond, brown or black hair and eyelashes. She is 20 in. high. 52/-
Postage: Interstate 3/6, Far States 5/-, N.S.W. 2/-



Sports and Business Shirts and a large variety of Ties

49C2: Men's Sports Shirts well made from good American repp cotton shirting. The shirts have an open sports collar, half sleeves, closed front, 2 plain pockets and are made by David Jones' Available in plain blue, fawn, grey. Sizes S.M. - X.O.S. Price 22/10

49C3 David Jones' made these Shirts of excellent American printing shirting in stripes of blue on blue ground or red on grey ground. Coat style with fused collar attached. They will launder well. Available in sizes 14 to 17 and is priced at 18/3

49C1: These Shirts are made in coat style so are easier to put on and to launder. They're of good quality English poplin in woven stripes of grey and brown and blue. Each shirt has two strong fused collars to match and will wear excellently. They are available in sizes from 14 inch to 17 inch, and are priced at 28/-

51C3: You are offered a large range to choose from in the well-known British Celanese and Gralton Ties. When you have decided on your material you can choose the pattern from a wide selection of colourful stripes and spots. They are priced at 4/-

51C1: English pure silk foulard makes this broad end tie in paisley or conventional design. Maroon, royal navy, green. 10/6

51C2: "Ensign" manufactures these Ties in art silk poplin and wool with a smart striped effect. Maroon, grey or blue. Price 7/11

Use the Order Form. Do not bother to write a letter when making your order. Simply fill in the Order Form enclosed with this catalogue and mail it to us. It's much more simple. Also you'll save time at either end and so receive your order much more quickly.



When only the best will do . . .

47C1. . . . you naturally choose this famous blend of "Super Virginia." A good cigarette may seem a small thing in itself, but to discriminating smokers it is a well-tried and sympathetic friend. They come in Benson and Hedges' famous scarlet tins. 50's, 7/6

If not ordered with other goods please add 6½d. postage



BENSON and HEDGES

Famous London-made "Civic" Pipes

73C1: We need only remind you that these pipes are still made of finest quality bruyere. In popular shapes. Price 26/3

- (A): "Bent Billiard," well balanced and medium bent.
- (B): "The Billiard," medium-sized bowl, straight stem.
- (C): "The Prince," slightly squat with longish stem.
- (D): "The Pastime," a medium bow with a long stem
- (E): "The Apple," a medium round bowl and long stem

When ordering, please quote name of pipe required.

Freight Paid

David Jones'

FOR SERVICE

POST ORDER TO BOX 503, G.P.O.

(A) BENT BILLIARD

(B) BILLIARD

(C) PRINCE

(D) PASTIME

(E) APPLE



DAVID JONES' ORDER FORM

Don't write a letter—use this Order Form and save time!

PLEASE USE BLOCK LETTERS HERE

★ GIVE ALL MEASUREMENTS AND SIZES REQUIRED

**★ BE SURE TO STATE COLOURS
AND SECOND CHOICE**

★ **CHECK YOUR ORDER AGAIN
WITH CATALOGUE BEFORE
MAILING**

MARK WITH "X"
THE TYPE OF ORDER

[illegible]

Address

Town _____

State _____

Have you changed your address since your last order? If so, please give old address below

CASH WITH ORDER

Remit with your order, payment by Postal Note, Money Order or Cheque. If you **send cash** be sure to have your letter registered. We take no responsibility for cash sent in unregistered envelopes.

ACCOUNT

C.O.D.

AMOUNT ENCLOSED

L

DON'T FORGET COUPONS

When ordering rationed goods, check carefully the number of coupons required, cut them from your ration book, endorse them with your name and ration book number and enclose them with your order. Single coupons must be pasted on a sheet of paper and endorsed. When we are unable to fill your order we'll return the coupons to you on a coupon transfer form, which you can use at any store.

Office use only

**NUMBER OF COUPONS
ENCLOSED**

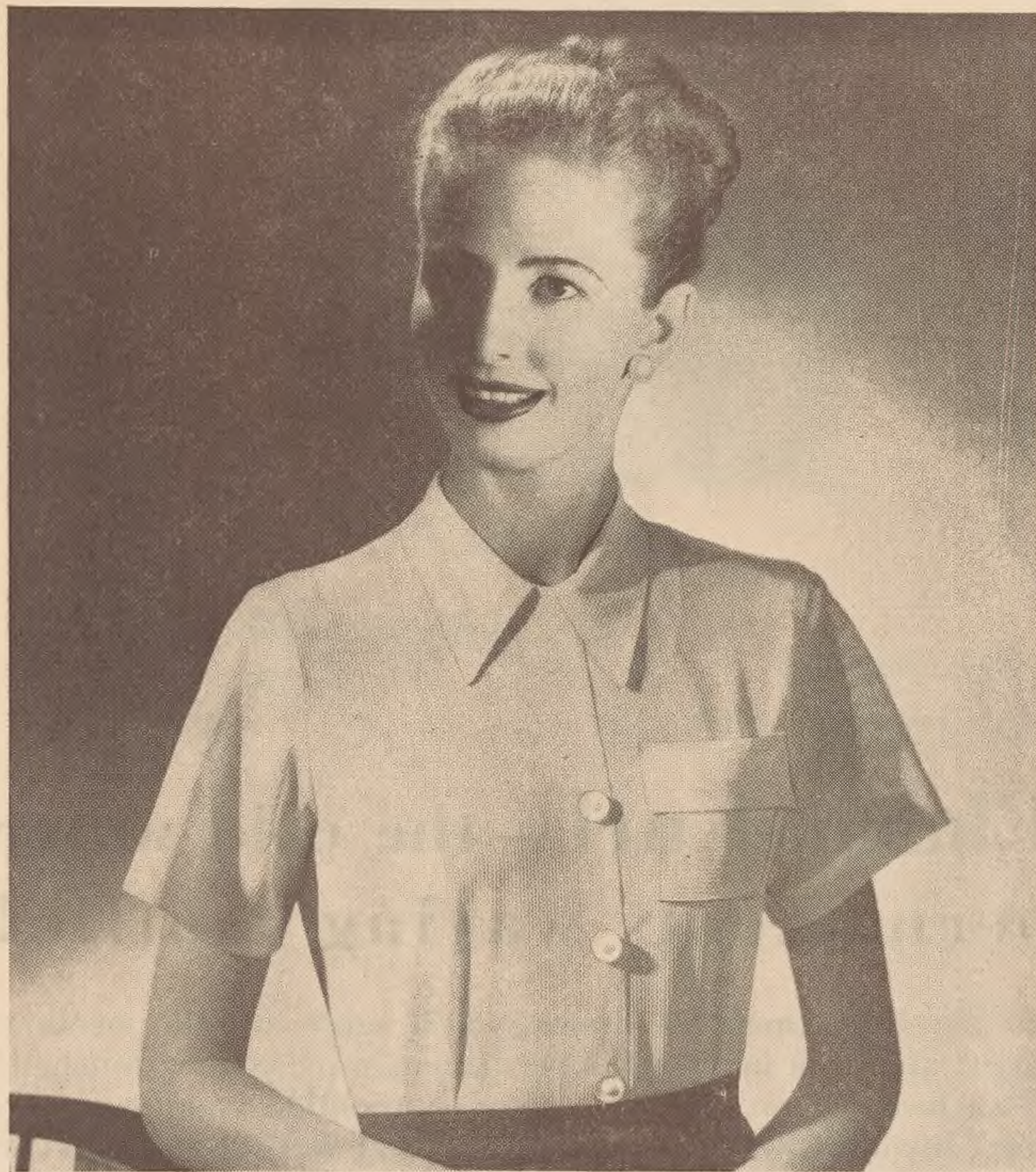
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STOP PRESS!

“PIQUETEX,” A NEW ENGLISH

MESH PIQUÉ IN BLOUSES AT **28/-**



26C9: This fascinating material makes a blouse as light as a summer breeze. Skilfully tailored, with two-way neck; it will hand-wash beautifully. To embellish a suit or team with sportswear, choose in snow-white or ice-blue. Sizes 32, 34, 36, and 38 inches. **28/-**

Carriage Paid

DAVID JONES' *for service* **BOX 503, G.P.O., SYDNEY**

*Special stocks for mail orders of this
American type home hairdressing success*



*"Wave your hair
while you work" with*

"Charm-Kurl"—the cold water permanent waving outfit!

46C50 : Like American women, you'll agree, it's the loveliest, easiest and most inexpensive permanent wave you've ever had! "Charm-Kurl" works like a charm, grooming your hair with deep, luxurious waves, curls silky soft and natural looking. The actual waving time is only 2 to 3 hours . . . it's as easy as rolling your hair up in curlers and the result is a deep and lasting wave. No heat or weight on your head . . . no complicated process to worry you, just follow the directions in the outfit and "Wave your hair while you work." The price for this amazing Australian produced home permanent wave kit is an unbelievable 12/6!

Freight Extra: N.S.W 1/-; Interstate 1/6; Far States 2/-

WRITE FOR "CHARM-KURL"

DAVID JONES' BOX 503 G.P.O. SYDNEY

PRINT NAME AND ADDRESS IN BLOCK LETTERS

From

Name.....

Address.....

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Town.....

State.....

FOR OFFICE USE ONLY

To

DAVID JONES'

BOX 503,

G.P.O., SYDNEY

BEFORE YOU SEAL THIS

Is your remittance enclosed?

Have you stated size, colour, etc?

Is your name and address on order?